

Landgate Fully Funded Scholarships Ignition 2019

Background and Eligibility

SPUR powered by Landgate is Western Australia's location technology and innovation hub promoting collaboration, stimulation and acceleration of new ideas.

SPUR provides support for emerging WA location technology businesses. We offer a single point of access to government data, resources and contacts to help you turn your idea into a reality.

Since 2016, SPUR has connected with more than 150 startups and is currently accelerating the ideas of 89 of these WA companies with SPUR services. Twenty-four SPURonWA grants totaling \$289,000 have been awarded, with five recipients expanding their businesses nationally.

SPUR continues to be instrumental in opening up government data, so far making 2,227 datasets from 70 organisations accessible to the public via data.wa.gov.au. Better access to data, including Landgate's location data, provides a testing ground for ideas, research, and collaborative projects, ultimately leading to a stimulated WA economy.

Education in commercialisation skills is another way SPUR supports the development of location-based business ideas. This year we are seeking applications for two Curtin Ignition scholarships from innovative entrepreneurs and start-ups whose ideas rely on the effective use of geospatial data.

One of the scholarships is offered specifically to Aboriginal and Torres Strait Islander applicants.

Ignition is an intensive 5½-day education program for aspiring entrepreneurs, academics and corporate innovators to trial and prepare their business ideas for the commercial environment.

Ignition is open to anyone with a business idea, research project or early stage business venture that could become a high growth business. Aspiring entrepreneurs with limited experience of starting a business are encouraged to apply. Passion and ambition to take ideas forward and 'make it happen' are highly important attributes for success at Ignition.

The Landgate scholarships are for WA residents only.

Applicants must be prepared to commit one full week of their time to an intensive and results-focused program, Sunday 25 to Friday 30 August 2019. Fluency in spoken and written English is essential.

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Landgate Scholarship Applications are judged on their individual merit based on the following eligibility criteria:

- A need for the scholarship (i.e – you cannot fund the registration fee yourself),
- Your idea or business relies on location data,
- The originality of your idea,
- The likelihood of your business sustainability (*market potential and uniqueness of your value proposition*),
- The preparation and action you have taken to progress your business/idea/innovation.

Award of scholarship places will be jointly made by Landgate and the Curtin Business School Ignition team. The decision will be made based on the written information provided in the application form.

It is a condition of acceptance of your scholarship that you must participate in any surveys assigned by Landgate and/or Curtin Ignition.

Apply online <https://campaign.curtin.edu.au/ignition-business-training/> - deadline for fully funded scholarship places is 5pm Friday 5 July 2019.

For further information on SPUR visit www.spur.wa.gov.au.

Scholarships are limited to one per business, and terms and conditions apply.

Landgate reserves the right not to award a scholarship if no suitable applicants apply.