

City of Armadale & Curtin Ignition 2019 Scholarship Background and Eligibility

The City of Armadale has experienced some of the strongest population growth in Western Australia over the last decade. It currently has the third fastest growing population in the state and is within the top 20 growth areas in the nation. As the designated Strategic Metropolitan Centre for the South East Metropolitan Region, The City of Armadale's role is not only to provide services and amenities to its diverse population of 87,248, but also provide a full range of economic and community services to the area.

The City of Armadale contributes \$2.9 billion to the economy annually and there are over 4,500 businesses registered in the area. As part of the City's economic development strategy to encourage entrepreneurship and foster new and innovative business ideas, the City has partnered with Curtin University for the Ignition Program 2019. The City of Armadale supports Curtin Ignition through funding a scholarship place for a City of Armadale resident; a person who owns or operates an existing local business; or a new start-up with an innovative business idea. This Ignition program will assist an Armadale local with the tools needed to bring a sound business idea to fruition.

Ignition is an intensive 5½-day education program for aspiring entrepreneurs, academics and corporate innovators to trial and prepare their business ideas for the commercial environment.

Ignition is open to anyone with a business idea, research project or early stage business venture that could become a high growth business. Applications from new and aspiring entrepreneurs with limited experience of starting a business, are encouraged to apply. Passion and ambition to take ideas forward and 'make it happen' are highly important attributes for success at Ignition.

Applicants must be prepared to commit one full week of their time to an intensive and results-focused program. Fluency in spoken and written English is essential.

City of Armadale Scholarship Applications will be assessed (by Curtin University and City of Armadale) on individual merit based on the following eligibility criteria:

- A City of Armadale resident; an owner or operator of a business in the City of Armadale; or a resident who has an innovative business idea and are looking to start their new business in the City of Armadale;
- Willingness to participate in City of Armadale promotional activities and events, including business workshops and forums, and alumni associations;
- The novelty of your business/idea/innovation;
- The likelihood of your business sustainability (market potential and uniqueness of your proposal);
- The preparation and action you have taken to progress your business/idea/innovation.

It is a condition of acceptance of your scholarship that you must participate in any surveys assigned by City of Armadale and/or Curtin Ignition.

Apply online at: www.ignition.curtin.edu.au - closing date is July 5th, terms and conditions apply.