

# **City of Wanneroo Fully Funded Scholarships Ignition 2018**

## **Background and Eligibility**

The City of Wanneroo recognises the vital role local businesses play in our community – providing local employment opportunities, servicing our growing residential population, building our economy and creating strong and vibrant centres.

Providing opportunities for existing and new start-up business owners to develop their skills, networks and ideas while learning from business experts is critical for the ongoing growth and success of our region.

The City of Wanneroo supports Curtin Ignition through funding for two scholarship places for City of Wanneroo residents, who own an existing local business or are a new start-up with an innovative business idea. The scholarships are aiming to foster ongoing innovative, entrepreneurial activity within the Northern corridor.

Ignition is an intensive 5½-day education program for aspiring entrepreneurs, academics and corporate innovators to trial and prepare their business ideas for the commercial environment.

Ignition is open to anyone with a business idea, research project or early stage business venture that could become a high growth business. Applications from new and aspiring entrepreneurs with limited experience of starting a business, are encouraged to apply. Passion and ambition to take ideas forward and 'make it happen' are highly important attributes for success at Ignition.

Applicants must be prepared to commit one full week of their time to an intensive and results-focused program. Fluency in spoken and written English is essential.

City of Wanneroo Scholarship Applications are judged on their individual merit based on the following eligibility criteria:

- A City of Wanneroo resident, who owns and operates a business in the City of Wanneroo or who has an innovative business idea and looking to start new business in the City of Wanneroo.
- Willingness to participate in City of Wanneroo promotional activities and events.
- The novelty of your business/idea/innovation,
- The likelihood of your business sustainability (market potential and uniqueness of your proposal),
- The preparation and action you have taken to progress your business/idea/innovation.

Award of scholarship places will be made by the City of Wanneroo Economic Development team and the Curtin Ignition team, their decision will be made based on the written information provided in the application form.

It is a condition of acceptance of your scholarship that you must participate in any surveys assigned by City of Wanneroo and/or Curtin Ignition.

Apply online at: [www.ignition.curtin.edu.au](http://www.ignition.curtin.edu.au) - closing date is July 13<sup>th</sup>, 2018.

Scholarships are limited to one per business, and terms and conditions apply.