EXPAND THE FRONTIERS OF BUSINESS KNOWLEDGE

RESEARCH DEGREES AT CURTIN BUSINESS SCHOOL

Make tomorrow better. business.curtin.edu.au/research-degrees
THE PERFECT PLACE TO STUDY

As one of Australia’s top ten business schools\(^1\), we are renowned for our leadership and innovation in business.

Curtin Business School actively conducts research that helps solve real business challenges in Australia and around the world. Along with our location on Curtin’s main Bentley Campus, we are situated in the Perth central business district and overseas.

We are committed to providing opportunities so you can gain an international perspective, learn practical skills for the workplace, build a strong network and benefit from our research collaborations. Whether you have just completed an undergraduate degree with honours, or have extensive industry experience and completed a master degree, we will support you so you can feel confident in choosing to study one of our business research degrees.

\(^1\)Eduniversal Business School Rankings 2015

CURTIN BUSINESS SCHOOL:
- regularly informs policy-making and debate
- attracts an average of just under $5 million annually in research income
- demonstrates business expertise with more than 165 approved research supervisors over a range of business topics
- offers scholarships tailored to students’ business goals and requirements
- provides financial assistance for students to attend relevant local and international conferences
- provides supervision, facilities and resources, including on the Western Australian economic, social and public policy environment.

INSTITUTES AND CENTRES UNDERTAKING APPLIED RESEARCH:
- Asia Business Centre
- Bankwest Curtin Economics Centre
- Centre for Research in Applied Economics
- John Curtin Institute of Public Policy
- National Centre for Student Equity in Higher Education.
Choosing Our Business Research Degrees

There are three types of business research degrees that you can study at Curtin Business School, depending on your academic and professional background.

Which option is best for you?
The Doctor of Business Administration and Doctor of Philosophy are doctoral level research degrees that inspire you to explore and develop new knowledge in one or more fields of investigation, scholarship or professional practice. If you don’t qualify for one of these degrees, you can apply for a Master of Philosophy, which prepares you for a future in research.

Doctor of Business Administration

The Doctor of Business Administration (DBA) is a doctoral level qualification and the highest university course in the field of business administration. It is designed to develop highly skilled, critical thinking and practical managers who can design and implement a significant research initiative. By relating this degree to a practical business situation, you could give yourself and your organisation a competitive edge.

If you choose to study the DBA, you will undertake coursework units that prepare you to design and implement a research project. You will also learn to conceptualise research questions, source and analyse data, identify your contributions to theory and practice, and complete a substantial research thesis, which will be examined by experts in your field.

Entry Requirements
You must have achieved a 70 per cent course weighted average in a master degree such as a Master of Business Administration (or equivalent) and have five years of relevant professional and managerial experience.

Duration
Three to four years full-time (or equivalent part-time study).

“Completing the units while preparing my proposal enabled me to confidently move through the milestones of my research with the vision of contributing to professional practice.”

Cherie Wabeke
DBA student.

Doctor of Philosophy

The Doctor of Philosophy (PhD) inspires you to discover new facts, formulate theories or reinterpret known data and established ideas.

If you study a PhD at Curtin, your aim will be to develop a thesis that makes a significant and original contribution to knowledge and understanding in your field. You could also choose to get involved with business theory and scholarship.

Entry Requirements
You need a background in theory and research, and have completed a master degree by research or a bachelor degree with first class or upper second class honours.

Duration
Three to four years full-time (or equivalent part-time study).

“I learned different types of essential research paradigms, research procedures and research ethics.”

Anwar Sadat Shimul
PhD candidate.

Master of Philosophy

The Master of Philosophy (MPhil) teaches you how to apply advanced business knowledge to research, scholarship and further learning. If you complete the MPhil, you can qualify for entry into a PhD.

If you choose to study the MPhil, you will work on a major research project that explores a particular area of business, management or a related discipline. Depending on your academic and professional background, you may also undertake coursework to give you the skill base for completing a master thesis.

Entry Requirements
You must have a record of high achievement in an undergraduate degree or graduate diploma in business, economics or commerce.

Duration
Two years full-time (or equivalent part-time study).

“The practical nature of the assignments provides insight into the nature of a future academic career.”

Jennifer Saric
MPhil student.

Search for a Supervisor

After you have chosen your research degree and are preparing your higher degree by research application, it’s a good idea to find your supervisor. Your supervisor will be the person who you work with most closely during your research.

Search our supervisors at research.curtin.edu.au/postgraduate-research/about/register-supervisors
BENEFIT FROM OUR KEY RESEARCH PROGRAMS

If your research interests align with a supervisor who is working on a key research program prioritised by Curtin Business School, you’ll have access to a wealth of invaluable expertise and innovative research conducted within the program.

Our key research programs include:
- Applied law, taxation and regulation
- Big data
- Brand, communications and customer relationships
- Business performance
- Decision analysis
- Employee relations
- Energy and mineral economics
- Food security and agribusiness
- Housing economics
- Labour markets
- Logistics and supply chains
- Public policy and finance
- Strategy leadership and change
- Sustainable and health tourism.

ENERGY AND MINERAL ECONOMICS
Australia’s resources and energy industry depends on applied research to remain productive and competitive. Projects in this program have researched primary, secondary and renewable energy economics, advanced evaluation practices to help with decision-making in mining projects and improved mining tax administration and collection frameworks.

BIG DATA
In today’s world, we need to manage the increasing size and complexity of data. Curtin researchers are developing ways of classifying and structuring new types of data, and exploring the relationships between different types of data in the area of network science, which has applications in fields as diverse as marketing, finance and national security.

FOOD SECURITY AND AGRIBUSINESS
This program addresses national and global concerns for agricultural policy. Curtin researchers have contributed to the current body of knowledge around food production, food supply chains, food value chains and marketing and consumption patterns.

SUSTAINABLE AND HEALTH TOURISM
This program focuses on the increasing significance of sustainability to the tourism industry. Priority areas within this program include research on health and wellness tourism, nature-based tourism, event and hospitality tourism, volunteering and regional development.

Apply now visit
business.curtin.edu.au/research-degrees