FOR MILA BANOVIC, THE DREAM OF BECOMING A LAWYER IS COMING TRUE.

Banovic belongs to the Curtin Law School’s second cohort of graduates and recently completed a vacation clerkship at The Office of the Director of Public Prosecutions for Western Australia.

“I have always been interested in law, particularly because it affects and regulates every aspect of our day-to-day lives. There is always a problem to solve or advice to give, which makes working in the legal profession very unique and distinct,” says Banovic.

“My studies at Curtin have been fundamental in guiding my career and provided great exposure to different areas of law. Highlights included travelling to Melbourne to compete in an international moot competition and undertaking a summer intensive course at the University of Ghent in Belgium.”

Banovic currently works as a law graduate at leading independent law firm Corrs Chambers Westgarth. The cases she has worked on and experiences she’s had intercept material and counselling in a solicitor-like capacity seem straight out of a TV legal drama. But the positive impact she’s making is very real.

“Since working in the industry, I’ve realised the significant impact that the law has on peoples’ lives and how interpreting the law effectively, through critical analysis and problem-solving, can greatly mitigate the losses suffered by a client,” she says.

“I look forward to being admitted as a solicitor by the end of this year.”


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IMPORTANT DATES

Courses at Curtin are taught on either a semester or trimester basis.

SEMIESTERS 2017/2018*

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<th>SEMESTER 2 2017</th>
<th>SEMESTER 1 2018</th>
<th>SEMESTER 2 2018</th>
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<tbody>
<tr>
<td>Applications close</td>
<td>2 weeks before orientation*</td>
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<tr>
<td>Orientation week</td>
<td>24 - 28 Jul</td>
<td>19 - 23 Feb</td>
<td>23 - 27 Jul</td>
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<tr>
<td>Semester commences</td>
<td>31 Jul</td>
<td>26 Feb</td>
<td>30 Jul</td>
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<tr>
<td>Semester closes</td>
<td>24 Nov</td>
<td>22 Jun</td>
<td>23 Jul</td>
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TRIMESTERS 2017/2018*

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<th>TRIMESTER 3 2017</th>
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<tr>
<td>Trimester commences</td>
<td>28 Aug</td>
<td>15 Jan</td>
</tr>
<tr>
<td>Trimester closes</td>
<td>1 Dec</td>
<td>20 Apr</td>
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* Application closing dates, orientation dates and the trimester dates are subject to change and may vary depending on the course. Dates are for Perth only. For Malaysia, Singapore or Dubai, visit curtin.edu.my, curtin.edu.sg or curtindubai.ac.ae respectively.
Curtin is a vibrant and collaborative place where ideas, skills and cultures come together. With campuses in Australia, Malaysia, Singapore and Dubai, as well as a network of university partners around the world, Curtin is an international university with a rapidly expanding global footprint.

CURTIN BUSINESS SCHOOL

As one of Australia’s top business schools, Curtin Business School (CBS) offers a wide range of quality courses with opportunities to connect with industry and gain international exposure. There are flexible study options to suit your interests and career goals, and you’ll have access to high-tech research facilities and highly accomplished academic mentors. As a CBS student, you’ll receive a globally relevant education that encourages intercultural awareness.

INDUSTRY PARTNERSHIPS

To ensure our teaching and research remains applied and highly relevant, we have partnered with an extensive network of more than 70 highly qualified business professionals. These professionals contribute to the development of courses, student learning and research output via the Curtin Business School Advisory Board and Council Network.

AACSB ACCREDITATION

CBS is recognised as an elite global business school through accreditation by the Association to Advance Collegiate Schools of Business (AACSB) International. AACSB accreditation is awarded to business schools that meet strict standards of quality academic and professional excellence and is known, worldwide, as the longest standing, most recognised form of academic accreditation an institution and its business programs can earn.

Our AACSB accreditation means that your business degree will be recognised around the globe.

Curtin runs entrepreneurial programs and provides support to start-up companies through the annual week-long Ignition event, the Commercial Innovation Awards and the ten-week Curtin Accelerate program, connecting budding entrepreneurs with key contacts and helping transform business ideas into successful commercial ventures.

WINNING COMPETITIONS

Software that streamlines mine plant shutdown for maintenance won the 2016 Curtin Commercial Innovation Awards, earning a prize of $15,000 for its inventors.

FREE CHATS

Commerce student Naomi Henn has developed a social initiative that challenges perfect strangers to pull up a chair and have a good old-fashioned one-to-one.

STARTING FROM SCRATCH

Curtin Ignition entrepreneur Marc Berryman has invented a removable paintwork protection system for four-wheel drive vehicles, aptly named, ‘Rhinohide’.

BETTER WORKSPACES

After attending the Curtin Accelerate program, Samantha Hall and Vanessa Rauland launched their new business, ‘Rate My Space’, which uses online staff surveys to improve staff productivity and wellbeing in the workplace.

Curtin Business School is recognised as an elite global business school through its accreditation by AACSB.

Curtin is ranked in the top two per cent of universities worldwide in the prestigious Academic Ranking of World Universities 2016.


Curtin Business School is proud to be an advanced signatory to the UN Principles for Responsible Management Education (PRME).
At Curtin Business School you’ll apply classroom learning to real situations and real work environments through our extensive industry networks. Exposure to business professionals and projects better prepares you for future employment and gives you a great start to your career.

GET CONNECTED
Through CBS Industry Connect, a wealth of industry expertise is at your fingertips, helping you increase your professional prospects through internships, networking events, training sessions and guest lectures. business.curtin.edu.au/experience

LEADERSHIP OPPORTUNITIES
At the Curtin Leadership Centre you can develop your skills in public speaking, project management and self-awareness, and apply them in volunteering and community projects.

BUSINESS INTERNSHIPS
The Business Internship elective unit helps you to gain professional work experience while you study. Through our partnership with the Chamber of Commerce and Industry of Western Australia, you could intern at a relevant business and work on a real-world project related to your area of study.

Not only does a business internship give you credit towards your degree, it will also give you industry experience and practical skills that could make you more valuable to employers.

You are selected for an internship through a skills that could make you more valuable to you to gain professional work experience while you study. Through our partnership with the Chamber of Commerce and Industry of Western Australia, you could intern at a relevant business and work on a real-world project related to your area of study.

You are selected for an internship through a skills that could make you more valuable to employers.

At Curtin, you’ll develop international experience, intercultural awareness and have opportunities to develop on international network, including studying abroad for part of your degree if you choose to.

Research studies have shown that international experience leads to increased creativity, problem-solving and entrepreneurial skills – all attributes that are highly valued in the workplace and translate into more employment opportunities.

CBS has multiple international partnerships so that you can truly experience a global business education. Short-term international mobility courses, semester or year-long exchange places and international internships are available.

PROFESSIONAL DEVELOPMENT
High achieving students are invited to join the CBS Westfarmers Society, to attend professional development sessions and networking functions with influential business leaders.

INTERNATIONAL EXPOSURE
At Curtin, you’ll develop international and intercultural awareness and have opportunities to develop on international network, including studying abroad for part of your degree if you choose to.

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DURING YOUR INTERNSHIP, YOU COULD HELP BUSINESSES WITH:
- analysing data and trends
- coordinating upcoming events
- conducting research
- developing programs
- revising marketing strategies
- scoping the viability of new projects
- implementing new systems.

RUN YOUR OWN VIRTUAL COMPANY
If you are a Bachelor of Commerce or Bachelor of Business Administration student, you will run your own virtual company in the business capstone unit. Working in a team, you will use internationally developed Capsim software to make decisions about market share, manufacturing, cash flow, product development and other factors that will interplay and affect your business’s performance.

CBS INDUSTRY CONNECT

Internships

Networking

Training sessions and guest lectures

LIVING THE DREAM
Ten students from Curtin Business School spent the summer working with the Fremantle Dockers to create content marketing strategies for the Dockers’ new AFL Women’s team. The students had full access to The Agency (see p6) and complete autonomy over how they ran the ten-week project.

MAXIMISING YOUR POTENTIAL
Curtin Business School runs a series of career advice and professional networking sessions designed to increase your employability and gain confidence in a business environment.

MAKE CONNECTIONS
Get involved in Curtin’s business clubs and societies, attend social and academic events and build your networks.

THE HEART OF DIGITAL MARKETING

CBS law student Tamara Clements put her design and marketing skills into practice on social media and print marketing campaigns for Perth furniture company, Henry & Oliver Co. She has since been hired as a staff member.

LAW STUDENTS WIN MOOT COURT COMPETITION
Curtin law students Ricardo Napper, Rachel O’Meara and Jocelyn Watts beat 26 teams to win the Asia-Pacific qualifier in the prestigious Manfred Lachs Space Law Moot Court competition. The competition involved writing two 14,000-word memorials debating laws on outer space.
Curtin is transforming towards technology-rich environments that immerse you in your course like never before. Learning spaces that recreate real workplaces will enhance your studies and help you graduate with the skills and experience you need.

**CBS TRADING ROOM**
Simulating a real-life business environment with 20 Bloomberg Professional licences and Wall Street-inspired terminals, you’ll be immersed in the world of financial data.
Paired with this powerful software is an array of audiovisual technology including international news services and live stock prices.

**THE LIBRARY**
The library is technology-rich with a cafe-style environment. Computers in the iZone have touchscreens, bluetooth and webcam capabilities, and there are workstations and charging facilities for your devices.

**THE AGENCY**
Experience first-hand how major global brands monitor their digital presence at The Agency, a facility for students who want to get serious about digital marketing.
It features a social media command centre, a brainstorming and strategising area and allows you to follow live posts about events and campaigns on social media platforms. You’ll develop core skills in social media marketing and get experience using analytics software.

**STUDENT PRECINCT AND TECH LOUNGE**
This stylish precinct features multiple student learning spaces and a great lounge area for collaborative study.

**Moot Court**
Take part in simulated court proceedings at our high-tech moot court facility in Perth city. Our winning moot court competition team honed their skills here.

**ILectures**
Can’t get to your class today? Don’t worry. Many lectures can be live streamed or watched online at a time that’s convenient for you.

**COMPUTER LABS**
Open around-the-clock, the labs can be used for completing your assignments, viewing iLectures, email and internet use.

**Wesfarmers Court**
This vibrant business precinct located on the main campus in Perth encourages collaboration between industry, students and staff.
It features a retractable roof, large outdoor video screen, flexible seating and a prominent news ticker with sharemarket data.
There is a sense of community both in and out of the classroom, with new collaborative learning spaces replacing traditional classrooms, and outdoor leisure areas with bean bags, outdoor games, hammocks and food trucks to enjoy in-between classes.

SPORT AND RECREATION
Curtin Stadium is the home of sport, fitness, recreation and events, with a main gym, women's gym, large group fitness area, indoor cycling studio, sports hall and multi-purpose courts available for hire. There is a variety of registered and affiliated sports clubs catering for all levels of skill and experience, so you can participate whether you're new to a sport or aim to compete at an elite level.

HEALTH AND WELLBEING
You'll have access to a health and wellness clinic, medical centre, optometrist and physiotherapy clinic.

CLUBS AND ASSOCIATIONS
Join a club and build your networks and experiences with other students, academics, industry and the community. Some CBS clubs are listed below:
- Wall Street Club
- Curtin Accounting Association
- Enactus Curtin - Social Entrepreneurship
- Bloom @ Curtin - Entrepreneurship and Innovation
- Curtin Marketing Association
- Curtin Student Law Society
- Public Relations Student Chapter.

FOOD OUTLETS
Food choices at the main campus include cafes, canteens (two of which offer Halal food) and a tavern that regularly stages live music. Pop-up food trucks in campus hotspots offer food from around the world.

STUDENT GUILD
The guild offers educational, welfare and social services as well as lots of extra-curricular activities such as the Guild Ball, tavern shows, multicultural week, sport and recreation programs and market days.

CURTIN EXPERIENCES
Curtin Experiences offers Curtin students a range of activities and excursions every semester. Past activities have included kayaking, stand-up paddle boarding, sailing, martial arts, boot camp and camping trips around Western Australia.

life.curtin.edu.au/curtin-stadium.htm
Studying at Curtin doesn’t mean you have to always attend our main campus in Perth. Depending on your course, you could take all or part of your degree in Malaysia, Mauritius or Singapore.

The Bachelor of Commerce and Bachelor of Business Administration can be completed at any of Curtin’s campuses, or you can transfer between campuses at any stage of your studies. The academic programs, including course materials and examinations, are the same as the equivalent courses offered in Perth, so you can transfer easily, with no interruption to your studies.

ON-SHORE
PERTH
Our main campus sits in the suburb of Bentley, which is located just six kilometres from Perth city. It is a place of inspiration and innovation, with technology-rich learning spaces and opportunities to meet people from around the world.

OFF-SHORE
MALAYSIA
Located near the city of Miri on the island of Borneo, Curtin Sarawak has a beautiful garden campus nestled between the world’s oldest rainforest and the South China Sea. You can enjoy warm weather all year round, indulge in the local culture and food, and discover the area’s natural wonders.

MAURITIUS
Two thousand kilometres off the south east coast of Africa, the tropical island of Mauritius blends cultures from Europe, Africa and Asia. Here you’ll receive an internationally-recognised education and improve your cultural awareness, learning a new language, forging international networks, exploring job opportunities outside Australia.

SINGAPORE
Singapore is one of the world’s most cosmopolitan cities and one of the major economic hubs of Asia. Curtin Singapore is the perfect place to immerse yourself in the world of international business, marketing, banking and finance.

ONLINE STUDY
Some commerce majors are available to study online*, giving you the flexibility to study when and where it suits you.

*International students should contact Curtin Connect for eligibility and conditions.

EXPLORE THE WORLD

Imagine being immersed in the urban culture of New York or cycling to your classes in Amsterdam. An international experience not only gives you the chance to gain valuable life skills, it can also be a great career move.

An international experience is your chance to travel while learning, broadening your horizons and bringing you into contact with new places and new cultures.

It can be challenging but has many benefits including:

- improving your cultural awareness
- developing your independence and initiative
- building your resume
- learning a new language
- forging international networks
- exploring job opportunities outside Australia.

You could choose to go on a study tour for up to eight weeks, or challenge yourself and choose a short-term course at one of our partner universities or a year-long exchange.

We have campuses in Malaysia, and Singapore partnerships with universities across Europe, Asia and North and South America.

If you choose a formal exchange program, your overseas studies are credited towards your degree.

TRAVEL GRANTS AND LOANS
Financial assistance is available to help with travel costs, including scholarships, travel bursaries, Commonwealth grants or an OS-HELP loan.

There are also opportunities to receive CBS and University funding based on merit.

WHO CAN APPLY?
Domestic and international students are encouraged to undertake an international experience.

You must have:

- successfully completed one full semester of study by the time you apply and completed one full year by the time you leave on student exchange.
- a semester-weighted average of at least 60 or above
- passed all units in your current course

STUDYABROAD.CURTIN.EDU.AU

STUDYABROAD.CURTIN.EDU.AU

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Did you know?

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Source: Prosped Marketing and Research, Australia.

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Curtin Business School offers a range of degrees and course majors to suit your interests. You can study a single or double major, mix your business studies with a minor from another faculty, or take on a double degree to expand your career options. But what do these words actually mean? This list will help you decipher some everyday terms that are used at Curtin.

**ATAR**
The Australian Tertiary Admission Rank, used for allocating places in university courses. It is calculated from the Tertiary Entrance Aggregate (TEA) for school leavers.

**BACHELOR DEGREE**
This is the course title and is awarded for successful completion of an undergraduate course. The bachelor degree is the standard university award, recognised worldwide. For example: Bachelor of Laws.

**DOUBLE DEGREE**
A double degree is when you study two complementary bachelor degrees concurrently. A double degree has a shorter timetable than taking two degrees separately. For example: Bachelor of Commerce (Marketing) and Bachelor of Arts (Creative Writing).

**CREDIT FOR RECOGNISED LEARNING**
Curtin may grant credit for units based on your previous study or work experience if you have studied at an institution outside of Australia. Credit for recognised learning can allow you to complete your degree in a shorter period of time. For example: Bachelor of Commerce (Human Resource Management).

**MAJORS AND MINORS**
A major is a series of more than eight units combined to satisfy Curtin’s requirements in an area of specialisation within a bachelor degree. For example: Bachelor of Commerce (Human Resource Management).

A double major is two full majors within one degree course, giving you an in-depth perspective of two business areas. For example: Bachelor of Commerce (Accounting and Taxation).

A minor is a series of four units in the same subject, including at least two units at second-year level or higher.

**MATURE AGE**
University applicants who are 20 years of age or over, as at 1 March of the year of admission to Curtin.

**POSTGRADUATE STUDY**
A higher qualification specialising in a particular area. You can study a postgraduate course once you have completed your bachelor degree.

**PREREQUISITE**
A subject or unit you must complete before starting a course or taking a higher level unit in a particular area.

**PROFESSIONAL PRACTICE/PLACEMENT/INTERNSHIP**
Working in a professional environment to extend your knowledge and practical skills.

**STAT**
The Special Tertiary Admissions Test, which is a pathway to university for mature-age students who don’t meet the entry requirements. See page 55.

**STUDY MODE**

**DOMESTIC STUDENTS**
To study full-time, you will enrol in three or four units per semester. To study part-time, you enrol in one or two units per semester. Starting part-time reduces your weekly workload, but extends the duration of the course.

**INTERNATIONAL STUDENTS**
International students studying in Australia on a student visa must study four units a semester for most courses. A small number of courses allow a study load of three units.

**TISC**
The Tertiary Institutions Service Centre. It processes university applications on behalf of the four public Western Australian universities. It also administers the Special Tertiary Admissions Test (STAT).

**UNITS**
A distinct area of study that is a component of a course. Units cover one subject area in detail and may comprise lectures, tutorials, class presentations, group work, computer lab sessions, case studies, workplace assignments and exams.

**CORE UNIT**
A compulsory unit, which is specified in the course outline.

**ELECTIVE UNIT**
A unit that can be chosen from any school or department as long as you meet the prerequisites.

**OPTIONAL UNIT**
A unit that you choose from a specified list provided in the course outline.

**STUDYING AT UNIVERSITY**
Studying at university is very different to studying at school. To help you navigate university life, we have created a range of online services making it easy for you to keep track of all your important study information while enjoying a more flexible learning environment.

**Elsie: Keep Track of Your University Information**
Elsie is a new app for Curtin University students. It offers a mobile portal into your Curtin life, giving easy access to your timetable, academic calendar, unit outlines, email, exams and teaching contacts.

**OASIS: Access Student Email, Plan Your Timetable and More**
OASIS is your online student portal and provides access to enrolment details, your timetable, student email and Blackboard.

**Blackboard: Get Your Learning Materials Online**
Blackboard is Curtin’s learning management system. For each unit you’re enrolled in, you’ll be able to access your unit outline, staff contact information, learning materials and interactive tools, as well as your assessment details, submissions and grades.

**iLecture: Review Your Lectures Online**
The iLecture system is a quick and easy way for you to access recordings of your unit lectures and other video-based resources prepared by your lecturers. Lecture recordings will be made available shortly after the lecture and you can access them through Blackboard.

**A TYPICAL DAY AT UNIVERSITY**
A TYPICAL DAY…

For a first-year student:

7 am
Check your timetable and class locations for the day in Elsie

7.30 – 8.30 am
Morning workout at Curtin Stadium

9 – 10 am
Business Law lecture

10 am – 12 pm
Business Law tutorial

12 – 12:45 pm
Grab a bite to eat from one of the pop-up food trucks

12:45 – 12:50 pm
Check your emails in OASIS

1 – 3 pm
Discovering Marketing tutorial

4 – 5 pm
Access iLecture and review yesterday’s lecture

6 – 8 pm
Log on to Blackboard to begin your readings for next week’s classes

*example only*
Curtin’s Bachelor of Laws can lead to your admission into the legal profession, enabling you to give legal advice, perform legal work and appear in court as a lawyer.

Curtin’s law degree offers you a foundation in essential areas of legal knowledge and will help you to develop core skills, with a strong commercial awareness, that are essential to effective legal practice. The course is equivalent in volume to a four-year, full-time undergraduate law degree, however, the second and third years of the course are taught in trimesters at our city campus rather than semesters. This means you could study a full load in each trimester and graduate in only three calendar years. If you wish to take a longer time to complete the course, you may choose to enrol in less than four units each trimester.

PROFESSIONAL ACCREDITATION
The Bachelor of Laws degree is an approved qualification by the Legal Practice Board of Western Australia.

WORK INTEGRATED LEARNING
You will benefit enormously from the relationships you form with members of the profession and the proximity of the Supreme Court, the District Court and the Federal Court, which are located close to the Curtin Law School.

LAW CLINIC
You can get involved in the Law School’s legal clinic, which specialises in small business matters, and get further practical work experience through the Legal Internship unit.

LAW INTERNSHIP UNIT
You can elect to undertake a legal internship in which you will spend one day per week working under the supervision of an employer in a professional legal environment. The internship unit puts your law studies into context and provides opportunities to develop and apply your legal practice skills, critically analyse and reflect on the law in practice, and gain an appreciation of legal ethics.

LAW INTERNSHIP UNIT
You can elect to undertake a legal internship in which you will spend one day per week working under the supervision of an employer in a professional legal environment. The internship unit puts your law studies into context and provides opportunities to develop and apply your legal practice skills, critically analyse and reflect on the law in practice, and gain an appreciation of legal ethics.

“'I've always wanted to do something justice-wise either with human rights or the environment. That’s why I came into law at Curtin – because I wanted to have the power to make change and I knew the Curtin Business School had a good reputation. From this degree, I've learned strong research and writing skills and how to communicate clearly, as well as how to synthesise information and come up with a concise document and explanation.'”
Sarah Flyeue
Bachelor of Laws graduate

NEXXT STEPS

CAREER OPPORTUNITIES
• Barrister
• Criminal lawyer
• Employment lawyer
• Family lawyer
• Human rights lawyer
• In-house counsel
• Mining lawyer
• Solicitor

POSSIBLE EMPLOYERS
• Accountancy firms
• Banks and financial institutions
• Courts and tribunals
• Government
• Private legal practice
• Resource companies

FURTHER STUDY
Further practical legal training must be undertaken after completing the Bachelor of Laws to be eligible for admission as a barrister and solicitor in Western Australia.

A Bachelor of Laws (Honours) is available by invitation only on a competitive basis for Curtin’s top graduating Bachelor of Laws students.

WHY CHOOSE LAW?
• You’ll undertake the second and third years of your studies at the Curtin Law School in the Perth CBD, in close proximity to the main courts.
• You’ll have the chance to fast-track your studies and graduate in only three years.
• You can choose optional units that focus on high-demand areas for law graduates.
• Our high-quality teaching staff give you first-hand knowledge of the legal profession.
• You can get involved in mentoring programs, voluntary work and industry placements.

STUDY IN BELGIUM
Imaginise living and studying in a medieval city, surrounded by 13th century architecture and stunning landscapes in the middle of summer. As a Curtin law student you could study at Ghent University in Belgium as part of our Ghent summer law program.

An undergraduate degree in law is the first qualification you need if you want to practise as a lawyer in Australia.

DOUBLE DEGREE: See page 52

COURSE STRUCTURE
Correct as at December 2016 but subject to change.

YEAR 1 (semesters)
Legal Foundations
Legal Research and Writing
Introduction to Tort Law
Introduction to Contract Law
Law, Society and Justice
Advanced Tort Law
Advanced Contract Law
Business, Law and Regulation

YEAR 2 (trimesters)
Constitutional Law
Fundamentals of Criminal Law
Statutory Interpretation
Property Law Principles
Administrative Law
Real Property Law
Criminal Responsibility and Procedures
Evidence
Principles of Equity
Corporate Law
Civil Procedure
Professional Responsibility

YEAR 3 (trimesters)
Trusts

Choose 11 optional units from more than 20 units in specialised areas of law including Consumer Law, Corporate Governance, Environmental Law, Family Law, Human Rights Law and Mining Law.
The Bachelor of Commerce is CBS’s principal course and is an internationally recognised business qualification. You can choose from a variety of business specialisations to suit your individual passions and career goals.

One of the Bachelor of Commerce’s outstanding strengths is its diversity. The common core units taken in your first year allow you to explore different areas of business before finally selecting your chosen major/s in your second semester.

Depending on which business area you choose, you can select a single major or double major, or take the Bachelor of Commerce as part of a double degree. You will graduate with a Bachelor of Commerce degree regardless of which major/s you choose.

**SINGLE MAJORS**
A single major provides in-depth study in one area of business, for example, Economics. If you choose a single major, you can also take eight elective units, or one or two minors in business or arts.

**DOUBLE MAJORS**
A double major means studying two complementary majors at the same time, for example, Public Relations and Event Management.

**DOUBLE DEGREES**
Depending on which major you choose, you could pair your Bachelor of Commerce with a Bachelor of Laws, Bachelor of Arts, Bachelor of Engineering or Bachelor of Science.

See pages 52 and 53 for available double degrees.

**COMMON CORE UNITS**
- Introduction to Accounting
- Business Law
- Introductory Economics
- Communication in Business
- Introduction to Business Information Systems
- Fundamentals of Management
- Discovering Marketing
- 1 unit from your first chosen major

Common core units are currently under review. This may result in changes to these units for 2018 studies. Please refer to the website for the most up-to-date unit information.

**YEARS 2 AND 3**

**SINGLE MAJOR**
- 7 units from your chosen major
- 8 elective or minor units

**DOUBLE MAJOR**
- 7 units from your first chosen major
- 8 units from your second chosen major

**BUSINESS CAPSTONE**
Common core unit in your final semester

**COMPLEMENT YOUR STUDIES WITH A MINOR**

You could also study a minor to develop a more marketable skill set or explore a field you are passionate about. Depending on the number of electives available in your course, you could study one or two minors in business or arts to complement your major, for example: International Business with Asian Studies and Chinese.

**MAJORS**
- Accounting
- Accounting Technologies*
- Advertising
- Banking*
- Business Information Systems (Professional)
- Business Information Technology (Professional)
- Business Law
- Economics
- Entrepreneurship
- Event Management
- Finance
- Human Resource Management
- Industrial Relations*
- International Business
- Logistics and Supply Chain Management
- Management
- Marketing
- Property*
- Property Development and Valuation
- Public Relations
- Taxation*
- Tourism and Hospitality

* Only available as part of a double major.

**BUSINESS MINORS**
- Accounting for Business Decisions
- Advertising
- Entrepreneurship
- Event Management
- Human Resource Management
- Information Management in Business
- International Business
- Management
- Marketing
- Property Investment
- Public Relations
- Tourism and Hospitality

**ARTS MINORS**
- Advertising Design
- Art and Design, History and Theory
- Asian Studies
- Chinese
- Creative Writing
- Fine Art
- Geography
- Graphic Design
- History
- Human Rights
- Information Studies
- Internet Communications
- Internet Design
- Japanese
- Journalism
- Literary and Cultural Studies
- Photography
- Professional Writing
- Screen Production
- Screen Studies
- Security Studies
- Theatre Arts
- Visualisation and Interactive Media

**NOT SURE WHAT ALL THIS MEANS?**
Chat to one of our friendly advisors
Tel: +61 8 9266 1000
ACCOUNTING

This major introduces you to accounting principles, auditing, taxation, relevant areas of business law and financial management. You can examine the development and communication of information relating to the financial performance of organisations, learn to prepare reports and give advice on an organisation’s record-keeping and compliance requirements.

PROFESSIONAL ACCREDITATION AND MEMBERSHIPS

Graduates are accredited by, and are eligible for membership to, the following professional bodies:

- Association of Chartered Certified Accountants
- Chartered Accountants Australia and New Zealand
- Chartered Institute of Management Accountants
- CPA Australia
- Institute of Public Accountants

ACCOUNTING TECHNOLOGIES

Note: This major can only be taken as a double major with Accounting.

The Accounting Technologies major provides a comprehensive understanding of the use of technology in accounting and related areas. You will study issues in managerial accounting, computer accounting packages, accounting modelling and accounting statement analysis, and explore the challenges for workplaces relying on e-commerce.

PROFESSIONAL ACCREDITATION AND MEMBERSHIPS

Graduates are accredited by, and are eligible for membership to, the following professional bodies:

- Association of Chartered Certified Accountants
- Chartered Accountants Australia and New Zealand
- Chartered Institute of Management Accountants
- CPA Australia
- Institute of Public Accountants

TAXATION

Note: This major can only be taken as a double major with Accounting or as a double degree with the Bachelor of Laws.

This major provides an in-depth understanding of taxation laws and practice in Australia and overseas. You will gain skills and knowledge to help you specialise in income tax, goods and services tax, fringe benefits tax, international tax, tax administration, tax structures and state taxes.

PROFESSIONAL ACCREDITATION AND MEMBERSHIPS

- Association of Chartered Certified Accountants
- Association of Taxation and Management Accountants
- Chartered Accountants Australia and New Zealand
- Chartered Institute of Management Accountants
- CPA Australia
- Institute of Public Accountants
- Tax Practitioners Board
- The Tax Institute, Association of Taxation and Management Accountants.

WORK INTEGRATED LEARNING

Through the Business Internship unit, you may have an opportunity to take up a work experience role in association with an accounting firm.

NEXT STEPS

CAREER OPPORTUNITIES

- Accountant
- Auditor
- Business analyst
- Tax agent/consultant
- Treasurer

EMPLOYMENT INDUSTRIES

- Accounting firms
- Finance and investment firms
- Government departments
- Law firms
- Resources and renewables sectors

FURTHER STUDY

- Master of Accounting (CPA Australia Extension Studies)
- Master of Commerce - Advanced Accounting CPA Australia Extension major

“Why I love accounting is that it gives you a competitive edge in the workplace by understanding how organisations operate...

I have done work experience for a number of small and large organisations and learned a number of different skills throughout the duration of my course. Some of these skills include leadership, time management and teamwork. These skills will be vital when I start my career in the accounting field.”

Mitchelle Liebeck
Bachelor of Commerce (Accounting and Taxation)
Winner: Pearson Student of the Year Award 2016

INDUSTRY SNAPSHOT

The accounting services industry has grown over the past five years. Technological systems have become more prevalent, with firms investing in data analytics and technology consulting to augment their advisory services.

Source: IBISWorld Industry Report M6932 May 2016

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BACHELOR OF COMMERCE MAJOR

ADVERTISING

The advertising major is ideally suited to those who are interested in working in account management within advertising agencies or organisations. An account manager is the person who liaises between the client and the agency teams, and makes sure that advertising and campaign material is fresh, interesting, on-brand and on time.

Advertising is where art, science and technology collide. A typical advertising agency is made up of five primary disciplines: account management, planning, media, production and creative.

The disciplines work together to deliver effective advertising communications, across both traditional and digital media, including television, radio, magazines, newspapers, outdoor media and online platforms, promoting brands, causes, events and products.

In this major you will gain an understanding of advertising business principles and processes, including communication theory, brand management, advertising research, account planning and media planning, and gain an appreciation for the creative elements of advertising.

With this knowledge, you will be able to engage in creative recommendations and judgement in the workplace.

PROFESSIONAL ACCREDITATION

International Advertising Association.

WORK INTEGRATED LEARNING

Throughout the major, you will have the opportunity to work with real brands and clients and attend free on-campus workshops with The Communications Council, a national organisation that aims to close the gap between study and careers in marketing.

You may also have direct industry interaction with Marketforce, a leading marketing communications company based in Perth.

You could also apply for an internship through the Business Internship unit.

NEXT STEPS

CAREER OPPORTUNITIES

- Account executive
- Account manager
- Advertising manager
- Media planner
- Strategic planner

When combined with the Bachelor of Arts (Creative Advertising and Graphic Design) major:
- Copy writer
- Creative director

EMPLOYMENT INDUSTRIES

- Advertising agencies
- Digital agencies
- Government departments
- Manufacturing companies
- Media agencies
- Publishers

“Did you know?”

In Australia, more than 50 per cent of the total advertising spend will be invested in digital channels by 2018.

Source: signal.co/au/resources/australian-digital-ad-trends/

“In Australia, more than 50 per cent of the total advertising spend will be invested in digital channels by 2018.”

The Brand Management unit gave me the opportunity to work with a real client, on a real brief. We were able to ‘launch’ the new Blackberry 10 – from strategy to execution. Those who excelled presented directly to Blackberry executives.”

Ruby Broun
Account Manager, Marketforce Bachelor of Commerce (Marketing and Advertising)

“Curtin University managed to find me an intern who was the perfect fit for my business. I gave Tamara a brief when she first came in and she really got it. We were able to work really closely together to evolve my brand and take it to where it is now. She’s actually stayed on, helping me grow my business further and hopefully for many years to come.”

Elaine Ellis, Proprietor, Henry & Oliver Co. hired Bachelor of Commerce (Advertising) graduate, Tamora Clements, through the Business Internship unit.

“Bringing value to businesses”

Martin Beecroft, Chief Creative Officer at Meerkats, came to Curtin to discuss the role of creativity and technology, and how it is disrupting businesses, brands and marketing.

DOUBLE MAJORS

Advertising and: Marketing, Public Relations

PORTFOLIO ENTRY: See page 54

COURSE STRUCTURE

Correct as at December 2016 but subject to change.

Units

Year 1
Bachelor of Commerce common core units
Integrated Marketing Communications

Year 2
Brand Management
Advertising Account Planning
Media Planning
Public Relations Foundations OR Digital Communication Management
4 elective, minor or second major units

Year 3
Advanced Digital Media Planning
Strategic Advertising
Advertising Campaign Development OR Business Internship
4 elective, minor or second major units
Business Capstone

STUDY MODE

Full-time, Part-time*

*International students studying in Australia on a student visa are not eligible to study part-time or fully online.

LOCATION

Perth, Singapore

DURATION

3 years full-time

VERBOSITY

None

COURSE ESSENTIALS

STUDY MODE

Full-time, Part-time*

LOCATION

Perth, Singapore

DURATION

3 years full-time

VERBOSITY

None

COURSE ESSENTIALS

SIGNATURE

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Advanced Digital Media Planning
Strategic Advertising
Advertising Campaign Development OR Business Internship
4 elective, minor or second major units
Business Capstone

STUDY MODE

Full-time, Part-time*

*International students studying in Australia on a student visa are not eligible to study part-time or fully online.

LOCATION

Perth, Singapore

DURATION

3 years full-time

VERBOSITY

None

COURSE ESSENTIALS

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Public Relations Foundations OR Digital Communication Management
4 elective, minor or second major units

Year 3
Advanced Digital Media Planning
Strategic Advertising
Advertising Campaign Development OR Business Internship
4 elective, minor or second major units
Business Capstone

STUDY MODE

Full-time, Part-time*

*International students studying in Australia on a student visa are not eligible to study part-time or fully online.

LOCATION

Perth, Singapore

DURATION

3 years full-time

VERBOSITY

None

COURSE ESSENTIALS

SIGNATURE

Ruby Broun
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Year 3
Advanced Digital Media Planning
Strategic Advertising
Advertising Campaign Development OR Business Internship
4 elective, minor or second major units
Business Capstone

STUDY MODE

Full-time, Part-time*
The global nature of financial services means there is significant potential for overseas work or secondment offshore. You could work in corporate finance, financial markets, managed funds and superannuation or in retail banking and private wealth management, both in Australia and overseas.

Professionals in banking and finance use analytical knowledge and skills to help clients find financial solutions, start new businesses or expand existing ones.

**BANKING**

Note: This major can only be taken as part of a double major with Accounting or Finance.

In this major, you’ll develop a working knowledge of the Australian banking and financial system. The major focuses on financial markets and institutions, covering developments in the financial sector and management of financial institutions. You’ll learn about bank lending, international trade, and banking practice and management.

**FINANCE**

This major gives you a broad understanding of the structure and operations of financial markets. You’ll learn about investment evaluation and how to make decisions on funding activities and disbursement of profits. You will also examine the role of financial markets.

**PROFESSIONAL RECOGNITION**

CFA Institute

**PROFESSIONAL MEMBERSHIPS**

Australasian Institute of Banking and Finance

Economic Society of Australia

**WORK INTEGRATED LEARNING**

The Finance major has been accepted into the CFA Institute University Recognition Program. The Chartered Financial Analyst (CFA) credential is one of the most respected and recognised investment designation in the world and the CFA program is the first step towards earning this qualification. The degree incorporates at least 70 per cent of the CFA Program Candidate Body of Knowledge (CBOK), which provides you with a solid grounding and positions you well to sit for CFA exams.

In both the Banking and Finance majors you will be taught by staff who undertake practical research in areas such as investments, trading strategies, asset pricings, corporate finance, and corporate governance, and help you to apply theory to real situations. You could also apply for an internship through the Business Internship unit.

**NEXT STEPS**

**CAREER OPPORTUNITIES**

- Bank manager
- Credit analyst
- Corporate finance analyst
- Finance manager
- Investment banker

**EMPLOYMENT INDUSTRIES**

- Banks
- Brokerage firms
- Government departments
- Private businesses

**FURTHER STUDY**

- Master of Finance
- Master of Predictive Analytics

CFA INSTITUTE RESEARCH CHALLENGE

Three undergraduate students were given a real-life learning experience in the CFA Institute Research Challenge. They received advanced instruction in using the Bloomberg platform, and attended master classes on financial analysis and presentation to produce investment recommendations for global education provider, Navitas.

**As well as learning practical skills in finance, this course opened countless doors for me. As President for the Curtin Wall Street Club, I had the incredible opportunity to undertake a work experience placement in New Zealand. This was in addition to internships and the privilege of meeting some of the best people in the industry.**

Ryan Soares
Bachelor of Commerce (Economics and Finance)
Wall Street Club President 2016
Businesses rely on information systems to obtain, process and output information. Many need professionals who can analyse and identify any issues, and propose the best systems solution.

**BUSINESS INFORMATION SYSTEMS (PROFESSIONAL)**

An information systems specialist analyses and maps out an organisation’s business processes and comes up with ideas for optimising its operations. This major caters for those who want to work on the business side of IT. You’ll learn how business information systems are selected, managed and applied to business problems, and gain an understanding of systems analysis and project management.

**BUSINESS INFORMATION TECHNOLOGY (PROFESSIONAL)**

An IT specialist develops, tests, implements and supports business IT systems and provides desktop or network support to staff. This major focuses on how information technology is used to collect, process and output information in organisations, and provides in-depth knowledge of application design, systems implementation and management.

**PROFESSIONAL ACCREDITATION**

The Business Information Systems (Professional) major and the Business Information Technology and Systems (Professional) major are accredited by the Australian Computer Society.

**WORK INTEGRATED LEARNING**

As a business information systems or technology student, you can get involved in the Information Systems Professional Practice program supported by the Australian Computer Society. You could also apply for an internship through the Business Internship unit.

**EMPLOYMENT INDUSTRIES**

- Banking sector
- Business and management consultancies
- Government agencies
- Resources sector
- Technology companies

**FURTHER STUDY**

- Master of Information Systems and Technology

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**NEXT STEPS**

**CAREER OPPORTUNITIES**

- Business analyst
- IT auditor
- IT manager
- Project manager
- Systems analyst

**PORTFOLIO ENTRY:**

“...an internship as part of my studies at Curtin. I was placed in an associate IT consultant role in Perth CBD. I got to go to meetings and client presentations, working in my dream job! Not only did I learn so much from this experience, but it also counted towards a whole semester’s worth of credit points. I would highly recommend this to every business information systems student.”

Maria Frumes
Bachelor of Commerce (Business Information Systems)
When Chris Crellin studied part of his business law and international relations degree on an exchange at City University Hong Kong, he applied for an internship that led to him becoming a contributing writer for a lifestyle magazine, travelling throughout China.

“The best practical experience was working with the debate club that some friends and I started with help and support from unit coordinators and university funding. The club now has plenty of members and holds two debates every semester.”

William Bal
Relationship Manager, STONE Outdoors, Victoria
Bachelor of Commerce (Business Law and Marketing)
Economists study the world around them, analyse shifts in government policy and monitor and assess industry and global trends. They are an integral part of public and private sector decision-making.

With a focus on applied economics, this course will give you the knowledge and skills you need to analyse important real-world issues, such as unemployment, rising debt, price stability and economic growth. You will be able to use your economic knowledge to evaluate consumer behaviour, different types of markets, business cycles and financial crises.

The course provides a solid foundation in both microeconomics and macroeconomics, as well as giving you the quantitative and qualitative skills you need to apply theory to practice.

As well as jobs in industry, this course can also prepare you for research-focused study. There is an opportunity to undertake an honours program in economics which will further develop your economic skills.

PROFESSIONAL MEMBERSHIPS
Economic Society of Australia (WA branch).

WORK INTEGRATED LEARNING
Throughout the course you will develop a range of analytical skills and learn to apply them to key local and international issues. You will use real-world case studies and data, and learn from industry practitioners to help you build and practice your problem solving skills.

The course also provides opportunities to engage with industry experts who will demonstrate how to apply economics in real life industry issues such as housing affordability, corporate governance, the environment and inequality in the labour market.

You can apply for an internship through the Business Internship unit.

NEXT STEPS

CAREER OPPORTUNITIES
• Business analyst
• Domestic/foreign policy advisor
• Econometrician
• Economic consultant
• Economist

EMPLOYMENT INDUSTRIES
• Commercial and investment banks
• Consultancy firms
• International agencies and government departments
• Major corporations in the resources sector

FURTHER STUDY
A Bachelor of Commerce (Honours) is available by invitation only on a competitive basis.

APPLIED ECONOMICS

The Economics major has been designed to give you a thorough understanding of the economy and how the decisions of governments, individuals and corporations affect economic growth, employment, inflation, poverty, housing and the environment. It focuses on the practical application of economic skills and theory allowing students to analyse and address real world problems.

The Bankwest Curtin Economics Centre is an independent social and economic research centre located within the Curtin Business School. The work of the centre illustrates perfectly the practical application of the economic skills taught within the major.

**HEAR FROM YOUNG GUN ECONOMIST AND CURTIN ALUMNUS PAUL BLOXHAM.**

He has been an Assistant Principal Economist at ANZ Economics since 2014.
Entrepreneurs can be found in all types of industries. What they have in common is ambition, an ability to think outside the box and the love of a personal challenge. Does this sound like you?

If you want to pave your own way and bring ideas to life rather than work for someone, you could be an entrepreneur in the making.

This major is designed for enterprising people who want to start their own business, or work as internal corporate entrepreneurs. You’ll gain skills in problem solving, planning, organising and managing innovation.

You’ll study the foundations of business and take a number of units that develop your skills, knowledge and expertise in developing, running and growing an entrepreneurial venture. You will also gain skills in management, problem solving, planning, organisation and managing change. The practical approach of this major gives you the chance to interact with real entrepreneurs and receive industry experience.

Entrepreneurship graduates find employment in a diverse range of industries.

**PROFESSIONAL MEMBERSHIPS**

Australian Institute of Management

**WORK INTEGRATED LEARNING**

Our staff have strong industry links, have experience sitting on boards of successful small business advisory organisations, and are active researchers in the entrepreneurship and small business fields. You’ll also have opportunities to interact with real entrepreneurs and their businesses. In your final semester, you’ll work on a simulated consultancy project to road-test your skills. You can apply for an internship through the Business Internship unit.

**NEXT STEPS**

**CAREER OPPORTUNITIES**

- Business manager
- Business owner or partner
- Entrepreneur
- Intern 

**EMPLOYMENT INDUSTRIES**

- Family businesses
- Public sector organisations
- Start ups

**FURTHER STUDY**

- Master of Business Administration (Global)
- Master of International Business and Entrepreneurship

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**What I enjoy most about my degree is the ability to learn in-depth knowledge about business topics and discover areas of business I was unaware of. Being challenged to succeed in an area I’m passionate about has really contributed to my positive study experience at Curtin.”**

Rob Di Giovanni
Bachelor of Commerce (Entrepreneurship and Marketing)

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**SUCCESSFUL ENTREPRENEURS**

- Andrew Forrest; Founder Fortescue Metals Group
- Janine Allis; Founder Boost Juice
- Lisa Messenger; Founder of The Messaging Group
- Mick Malone; Managing Director iiNet

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**CURTIN HAS A DEDICATED CENTRE FOR ENTREPRENEURSHIP**

Since its foundation in 1995, the Curtin Centre for Entrepreneurship has trained more than 4,000 Western Australian business owners to manage and grow their businesses.


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**LET YOUR IDEA GROW**

Do you have an idea or innovation that could become a high-growth business? Join the Curtin Ignition Program to learn, develop, trial and prepare your business ideas for the commercial environment. Curtin offers a number of scholarships to support current student and staff participation in the program.

An event management qualification can create opportunities for you to work at the core of business, leisure, sporting and cultural activities, in many countries.

Event managers are in charge of developing, organising and promoting events such as exhibitions, festivals, conferences, product launches and fundraisers.

This major provides you with the knowledge and skills needed to succeed when managing events in Australia and overseas.

You will study the sustainable development of events, the impact of events on the local and global economy, critical aspects of event planning and management and the role of risk in event management.

You’ll gain transferable skills in critical thinking, research, academic writing, communication, teamwork and ethical reasoning.

You can enhance your studies with a secondary major in public relations or choose from a range of elective units to support your career goals.

**NEXT STEPS**

**CAREER OPPORTUNITIES**

- Event coordinator
- Event executive
- Event director
- Event manager
- Marketing officer
- Public relations officer

**EMPLOYMENT INDUSTRIES**

- Conference, exhibition, sporting events and arts venues
- Government departments
- Hotels and resorts
- Private and public companies
- Public relations consultancies

**FURTHER STUDY**

- Graduate Certificate/Graduate Diploma/Master of Project Management
- Graduate Diploma/Master of Marketing
- Master of Business Administration (Global)

“...The course units are very specific to what I wanted to study and also targeted to what students actually need when they graduate. I enjoy hands-on experience and working with real clients to help solve real problems. I’ve also thoroughly enjoyed the work experience component because it equipped me with skills found outside of the classroom.”

Stacey Kostany
Bachelor of Commerce (Event Management and Public Relations)

When you manage an event, you may need to:

- work to an agreed brief and concept
- find a venue
- source suppliers and entertainment
- organise invitations and registrations
- find sponsors for the event
- make travel arrangements
- book keynote speakers
- organise marketing materials
- book equipment, food and beverages
- select and order merchandise.
HUMAN RESOURCE MANAGEMENT

An organisation’s HR strategy focuses on maximising the return on their human resources, while undertaking financial risk assessment. HR involves managing training, workforce planning and development, recruitment activities, remuneration and benefits, staff conduct and performance, and staff retention.

In this major you will also study HR strategy, human capital, attraction and retention of staff, learning and development, pay systems, rewards and recognition, performance management, employee motivation and engagement, workforce planning and workplace relations.

Our academics apply the latest theories and trends to this evolving field and you’ll develop the knowledge and abilities to work in a wide range of industries both in Australia and overseas.

PROFESSIONAL MEMBERSHIPS

Australian Human Resources Institute and Industrial Relations Society of Western Australia.

WORK INTEGRATED LEARNING

As a human resource management or industrial relations student, you have the option of taking an internship in organisations such as BHP, Westpac, Qantas, amongst others.

These internships allow you to understand the complex and challenging dynamics of contemporary business organisations. You can also apply for an internship through the Business Internship unit.

INDUSTRIAL RELATIONS

Industrial Relations focuses on ensuring that businesses comply with industrial relations laws. This major covers the relationship between management and the workforce, and the influence of unions, employers, employees and the government.

You will study the formal framework of industrial relations, forms of bargaining, negotiation processes, grievance processes, industrial action and dispute resolution.

PROFESSIONAL ACCREDITATION

Australian Human Resources Institute.

NEXT STEPS

CAREER OPPORTUNITIES

- Change management specialist
- Employee relations consultant
- Human resources officer/consultant
- Industrial relations officer
- Learning and development consultant
- Recruitment consultant
- Trade union official

EMPLOYMENT INDUSTRIES

- Accounting firms
- Government departments
- Investment banks
- Insurance companies
- Public relations consultancies
- Resources sector

FURTHER STUDY

- Master of Business Administration (Global)
- Master of Human Resources
- Master of International Business and Entrepreneurship

“Choosing this course I knew I would receive a globally recognised degree which would give me many opportunities to work anywhere in the world. Doing a double degree has also opened up many potential career pathways for me.”

Emma De Giorgio
Bachelor of Laws and Bachelor of Commerce (Human Resource Management)
Multinational businesses with production or operations in more than one country need talented and culturally sensitive individuals to look after their interests overseas.

To successfully work in international business, you must have an appreciation of a country’s culture and business practices, as well as extensive business knowledge. This major gives an international focus to your business career. You can learn to analyse business systems in different countries and international markets, navigate your way around international business environments and may gain the personal attributes and competencies you need to be successful in international business, including working in cross-cultural teams.

Learning is practical and focuses on current issues and cases. You can develop high-level skills in management, problem solving, planning, organising and managing change, which can help to prepare you for a career in global business.

WORK INTEGRATED LEARNING
You can apply for an internship through the Business Internship unit. Past students have helped solve existing problems within real global organisations such as Renault, Celebrity Fashions and Ashok Leyland, which is based in India.

NEXT STEPS
CAREER OPPORTUNITIES
• Corporate affairs manager
• Customs broker
• Foreign affairs and trade officer
• Import/export manager
• International business development manager
• International trade specialist
• Procurement services manager

EMPLOYMENT INDUSTRIES
• Consulting firms
• Government departments
• Import and export companies
• International banking firms
• International consultancy
• International organisations

FURTHER STUDY
High achieving students may complete an additional honours year enabling them to undertake their own significant research project.

“The opportunities my course provided me included academic scholarships that helped me stand out from the crowd, internship opportunities with the United States Consular General Office, and many more professional opportunities in the international trade and development industry.”

Cecelia Sing Yee Kok
Bachelor of Commerce (International Business) and Bachelor of Arts (Chinese)

PASAR MALAM
Be immersed in the sights, sounds, smells and tastes from every corner of the globe at Pasar Malam. It’s the Indonesian and Malay phrase for ‘night market’ and is fast becoming one of the biggest events on the Curtin calendar.

Multinational businesses with production or operations in more than one country need talented and culturally sensitive individuals to look after their interests overseas.
BACHELOR OF COMMERCE MAJOR
LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Logistic and supply chain professionals manage the supply of goods and services from the supplier through to the customer in the fastest, safest and most cost-effective way possible.

Throughout the major you’ll cover the foundations and techniques of management, law, supply chain management, purchasing and procurement. A range of issues applicable to strategic procurement, such as competitive conduct, strategy, logistics and management will be examined.

You’ll also study topics in operations management and project management. Studying this major prepares you for employment in transport, purchasing, distribution, manufacturing and retail.

Curtin is the only university in Western Australia to offer an undergraduate qualification in logistics and supply chain management.

PROFESSIONAL MEMBERSHIPS
Chartered Institute of Logistics and Transportation Australia (CILTA).

WORK INTEGRATED LEARNING
You can get involved in the Information Systems Professional Practice program, supported by the Australian Computer Society Foundation, and the Fresh Connection student competition.

You can also apply for an internship through the Business Internship unit.

NEXT STEPS

CAREER OPPORTUNITIES
• Inventory and supply officer
• Logistics coordinator
• Operations manager
• Procurement officer
• Supply chain analyst
• Transport administrator

EMPLOYMENT INDUSTRIES
• Manufacturing companies
• Mining companies
• Oil and gas exploration
• Planning and operations departments
• Third-party logistics providers

FURTHER STUDY
• Graduate Certificate of Business
• Master of Business Administration (Global)
• Master of Supply Chain Management

“In my current role, developing business cases and conducting professional presentations are common tasks. My course has given me an edge not only with a body of knowledge but also with the ability to gather the facts and present them to a high standard.”

Zachary Hall
Business Analyst, Akrom
Bachelor of Commerce (Logistics and Supply Chain Management)

Over the five years to November 2019, the number of job openings for supply and distribution managers is expected to be above average.


Curtin is collaborating with Massachusetts Institute of Technology on a MicroMasters credential in Supply Chain Management, to provide new options for online postgraduate learners around the globe.

DOUBLE MAJORS
Logistics and Supply Chain Management and: Business Information Systems (Professional); Marketing.

PORTFOLIO ENTRY: See page 54

COURSE STRUCTURE
Correct as at December 2016 but subject to change.

Year 1
Bachelor of Commerce common core units
Supply Chain Information Management

Year 2
Business Statistics OR
Introductory Systems Analysis and Design
Introduction to Purchasing and Procurement
Quantitative Modelling OR
Business Applications
Overview of Strategic Procurement
4 elective, minor or second major units

Year 3
Strategic Supply Chain and Logistics Management
Operations and Materials Management
Informatics Project Management
4 elective, minor or second major units

Business Capstone
Management knowledge and skills are valued and needed in small-to-medium enterprises, not-for-profit organisations, large corporations and government, both locally and globally.

Management is about taking a leading role: supervising and mentoring staff, balancing budgets, and ensuring tasks and projects are completed successfully, together with recognising issues such as values, ethics and sustainability. It means taking responsibility, being entrepreneurial, getting things done and making the most of your staff and resources.

This major focuses on the key challenges facing managers today and in the future. You can learn skills in problem solving, decision-making, critical thinking, communicating with people and handling budgets.

You’ll also learn how organisations work, how to make plans, how to manage change, how to consider ethics and sustainability and how to be an innovative leader.

PROFESSIONAL MEMBERSHIPS
Australian Institute of Management

WORK INTEGRATED LEARNING
You can apply for an internship through the Business Internship unit and help solve an existing problem within a real organisation such as Bankwest or Main Roads Western Australia.

NEXT STEPS
CAREER OPPORTUNITIES
- Business or retail manager
- Management consultant
- Service delivery manager
- Team leader

EMPLOYMENT INDUSTRIES
- Consulting firms
- Finance sector
- Government departments
- Industrial and commercial organisations
- Training and development companies

FURTHER STUDY
- Master of Business Administration (Global)
- Master of International Business and Entrepreneurship

“I currently work as an analyst in business banking with Macquarie Bank. My Curtin degree provided me with a stepping stone to launch my career as it helped to enhance my business knowledge and provided a variety of opportunities. I acquired a solid understanding of the business world, as well as technical and interpersonal skills to navigate the industry and successfully work in an organisation.”

Stephanie Rossi
Bachelor of Commerce (Human Resource Management and Management)
Marketing is one of the most important functions in a successful business. It is used to differentiate products and services in the marketplace, effectively communicate with an intended audience, and develop strategies to maximise consumer value, sales and profits.

Marketers blend advertising, promotions, digital and social media marketing, public relations, retailing and sales strategies to promote an organisation’s brand, products and services.

This major gives you the chance to explore a wide area of marketing, including international and internet marketing, pricing, promotion and distribution strategies.

You’ll also analyse the behaviour of competitors and customers to discover how marketing can be used to predict customer demand for products, services and ideas.

PROFESSIONAL MEMBERSHIPS
Australian Marketing Institute
The Communications Council Education Network.

WORK INTEGRATED LEARNING
As a marketing student you’ll have opportunities to attend free on-campus workshops, interact with industry professionals, solve real business problems and present your ideas directly to management representatives.

Our partnerships with key industry bodies ensure our curriculum is up-to-date and meeting the needs of industry.

You can apply for an internship through the Business Internship unit.

NEXT STEPS
CAREER OPPORTUNITIES
- Digital marketing specialist
- Fundraising coordinator
- Marketing assistant
- Marketing communications manager
- Market research analyst
- Product manager

EMPLOYMENT INDUSTRIES
- Advertising agencies
- Government departments
- Leisure and tourism industry
- Manufacturing companies
- Retailers and wholesalers
- Service industries

FURTHER STUDY
- Master of Marketing

“In the Strategic Marketing unit we had a large group assignment that required us to write a strategic marketing plan for a real client based in Hong Kong who was looking to expand into Australia. My group was selected to present our plan to the CEO and Associate Director of the company. What was even better was being offered an internship at the company because our strategic marketing plan and presentation was so good.”

Christian Ford
Bachelor of Commerce (Management and Marketing)

The ‘Humans of Curtin’ campaign was awarded the 2016 Australian Marketing Institute Award in the Corporate Responsibility category.

Humans of Curtin is a campaign dedicated to profiling the unique stories of Curtin students, staff and alumni.

curtinuniversity.tumblr.com

COARSE ESSENTIALS

INDEXABLE ATAR 2016
LOCATIEN
COURSE STRUCTURE

LOCATION
Perth, Malaysia, Mauritius
Study modes
Full-time, Part-time*
COURSE ESSENTIALS
INDICATIVE ATAR 2016
DURATION
3 years full-time
STUDY MODE
TAKING
Feb, Jul, Nov
CRICOS CODE
01905G
PREREQUISITES
None

INFORMATION

At least Mathematics Applications ATAR or equivalent

^ Singapore only.

DOUBLE MAJORS
Marketing and:
- Advertising
- Business Law
- Economics
- Entrepreneurship
- Finance
- Logistics and Supply Chain Management
- Public Relations
- Tourism and Hospitality

DOUBLE DEGREES: See page 52
PORTFOLIO ENTRY: See page 54

PROFESSIONAL MEMBERSHIPS
- Australian Marketing Institute
- The Communications Council Education Network.

NEXT STEPS
CAREER OPPORTUNITIES
- Digital marketing specialist
- Fundraising coordinator
- Marketing assistant
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- Market research analyst
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EMPLOYMENT INDUSTRIES
- Advertising agencies
- Government departments
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COURSE STRUCTURE

LOCATION
Perth, Malaysia, Mauritius
Study modes
Full-time, Part-time*
COURSE ESSENTIALS
INDICATIVE ATAR 2016
DURATION
3 years full-time
STUDY MODE
TAKING
Feb, Jul, Nov
CRICOS CODE
01905G
PREREQUISITES
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Marketing and:
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- Entrepreneurship
- Finance
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- Public Relations
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DOUBLE DEGREES: See page 52
PORTFOLIO ENTRY: See page 54

PROFESSIONAL MEMBERSHIPS
- Australian Marketing Institute
- The Communications Council Education Network.

NEXT STEPS
CAREER OPPORTUNITIES
- Digital marketing specialist
- Fundraising coordinator
- Marketing assistant
- Marketing communications manager
- Market research analyst
- Product manager

EMPLOYMENT INDUSTRIES
- Advertising agencies
- Government departments
- Leisure and tourism industry
- Manufacturing companies
- Retailers and wholesalers
- Service industries

FURTHER STUDY
- Master of Marketing

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COARSE ESSENTIALS

INDEXABLE ATAR 2016
LOCATIEN
COURSE STRUCTURE

LOCATION
Perth, Malaysia, Mauritius
Study modes
Full-time, Part-time*
COURSE ESSENTIALS
INDICATIVE ATAR 2016
DURATION
3 years full-time
STUDY MODE
TAKING
Feb, Jul, Nov
CRICOS CODE
01905G
PREREQUISITES
None

INFORMATION

At least Mathematics Applications ATAR or equivalent

^ Singapore only.

DOUBLE MAJORS
Marketing and:
- Advertising
- Business Law
- Economics
- Entrepreneurship
- Finance
- Logistics and Supply Chain Management
- Public Relations
- Tourism and Hospitality

DOUBLE DEGREES: See page 52
PORTFOLIO ENTRY: See page 54

PROFESSIONAL MEMBERSHIPS
- Australian Marketing Institute
- The Communications Council Education Network.

NEXT STEPS
CAREER OPPORTUNITIES
- Digital marketing specialist
- Fundraising coordinator
- Marketing assistant
- Marketing communications manager
- Market research analyst
- Product manager

EMPLOYMENT INDUSTRIES
- Advertising agencies
- Government departments
- Leisure and tourism industry
- Manufacturing companies
- Retailers and wholesalers
- Service industries

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curtinuniversity.tumblr.com
PROPERTY; PROPERTY DEVELOPMENT AND VALUATION

Ever evolving, the property industry shapes cities and drives economies. Skilled property professionals are an essential part of the industry and are involved in property development, property valuation, property investment, property analysis, and residential and commercial real estate sales.

Our courses are strongly connected to industry through double accreditation and the use of industry professionals, delivering practical experiences with technical skills that can be applied throughout the world. These courses are ideal if you are looking for a defined career path.

PROPERTY
Note: This major can only be taken as a double major with Finance or Marketing.

Combined with a major in finance or marketing, this major will develop your skills in economics, law, construction and finance to deliver the knowledge required for a career in property. You’ll learn to analyse property investments and developments, gain an insight into the structure and operations of the real estate industry and develop the essential legal, analytical and economic skills required to begin a career in property.

PROFESSIONAL ACCREDITATION
When studied with the Finance major: Royal Institution of Chartered Surveyors
When studied with the Marketing major: Australian Property Institute

PROFESSIONAL MEMBERSHIPS
Australian Property Institute (Certified Practising Valuer)
Royal Institution of Chartered Surveyors

EMPLOYMENT INDUSTRIES
- Asset management companies
- Banks and investment institutions
- International property companies
- Property developers
- State and local government
- Valuation firms

NEXT STEPS

CAREER OPPORTUNITIES
- Commercial sales agent
- Investment analyst
- Property finance professional
- Property developer
- Property manager
- Valuer

FURTHER STUDY
- Graduate Certificate in Applied Finance
- Master of Commerce (Applied Finance)

PROPERTY DEVELOPMENT AND VALUATION

Note: This major is not available to international students.

In this major, you will cover economics, finance, law, construction, sustainability and investment analysis. An industry-focused teaching structure means you’ll be taught by experienced industry professionals and researchers.

PROFESSIONAL ACCREDITATION
Australian Property Institute
Department of Commerce WA Real Estate and Business Agents License
Royal Institution of Chartered Surveyors

PROFESSIONAL MEMBERSHIPS
- Australian Property Institute (Certified Practising Valuer)
- Royal Institution of Chartered Surveyors

WORK INTEGRATED LEARNING
In the final year of the Property Development and Valuation major you will undertake a three-week practical placement under the guidance of a fully qualified Australian Property Institute member. In either major, you can also apply for an internship through the Business Internship unit.

Property courses deliver a practical experience allowing our students to engage with representatives from the Western Australian property industry. Property Development and Valuation major students undertake a practical placement in a valuation firm under the guidance of an industry mentor.

“The Valuation Practice unit was a very positive experience for me. I learned plenty during that time specifically being exposed to a real work situation and working around many experienced valuers that all have a great knowledge of the profession. Meeting industry professionals during the placement means I now have those contacts for the future which is invaluable.”

Laura Zelesco
Ervin Graf Undergraduate Scholar, Stackland Property Group Bachelor of Commerce (Property Development and Valuation)

Property developer

Property finance professional

Investment analyst

Tristan Doger De Speville
Bachelor of Commerce (Property Development and Valuation)
Public relations professionals work in a wide variety of organisations and industries. They may provide advice to management and decision-makers at the highest level, and work closely with the media.

Public relations is about managing communications, reputation and relationships for organisations. It involves attracting and retaining the support of customers, employees, investors, communities and other stakeholders critical to an organisation’s success. The Public Relations major will teach you how to plan and develop effective communication strategies, and how to put those plans into action and measure their effectiveness. It will also prepare you for managing relationships and engaging with stakeholders, as well as primary decision-makers.

You will learn how the digital environment has affected communications and discuss the practice of ethical media relations, issues and crisis management in a local, national and international context.

PROFESSIONAL ACCREDITATION
Public Relations Institute of Australia

WORK INTEGRATED LEARNING
As a public relations student, you’ll gain hands-on experience by developing strategies for real organisations. You’ll undertake a professional internship in your final year. The internship component of the Public Relations major requires you to complete a minimum of twenty working days with an employer in a public relations capacity.

You can also apply for an internship through the Business Internship unit.

NEXT STEPS

CAREER OPPORTUNITIES
- Communications strategist
- Internal communications coordinator
- Public relations coordinator
- Social media manager

EMPLOYMENT INDUSTRIES
- Corporations
- Event management companies
- Marketing communications consultancies
- Not-for-profit sector
- Public relations agencies

FURTHER STUDY
- Master of Marketing

“Curtin offers a double major in marketing and public relations from a commerce perspective, which sets it apart from other Western Australian universities. High-ranking PR and marketing professionals are increasingly sitting in executive management positions, so I want to graduate with a complete understanding of the business environment while still being encouraged to be creative.”

Jessica Lynch
Bachelor of Commerce (Marketing and Public Relations)

DOUBLE MAJORS
Public Relations and: Advertising; Event Management; Journalism; Marketing; Tourism and Hospitality.

DOUBLE DEGREES: See page 52

PORTFOLIO ENTRY: See page 54

PUBLIC RELATIONS

COURSE STRUCTURE
Correct as at December 2016 but subject to change.
Year 1
Bachelor of Commerce common core units
Public Relations Foundations

Year 2
Public Relations Techniques
Public Relations Law
Transmedia Storytelling
Cross-cultural Communication
4 elective, minor or second major units

Year 3
Contemporary Practice
Public Relations Planning and Evaluation
Public Relations Internship
4 elective, minor or second major units
Business Capstone

“Public Relations student Imogen Clark travelled to Kuala Lumpur for a four-week placement with GO Communications. Imogen worked on client projects for Malaysian national clients such as Kenny Rogers, Sunway Hotels & Resorts and Australian client, Tourism Victoria. GO Communications specialises in media relations, brand management, corporate social responsibility, events management and production, crisis communication and digital strategy.”

GO Communications student Imogen Clark travelled to Kuala Lumpur for a four-week placement with GO Communications. Imogen worked on client projects for Malaysian national clients such as Kenny Rogers, Sunway Hotels & Resorts and Australian client, Tourism Victoria. GO Communications specialises in media relations, brand management, corporate social responsibility, events management and production, crisis communication and digital strategy.
Tourism and hospitality are rapidly growing industries that offer a variety of career paths in areas such as tourism development, events and festival organisation, and hotel resort management. Employers in this field need people who enjoy travel, meeting new people and sharing exceptional experiences with others.

This major provides you with the knowledge and skills to become an effective manager in the tourism and hospitality sectors in Australia and overseas.

Study includes examining contemporary issues in international tourism, sustainability of the tourism and hospitality sectors, the impacts of tourism and events on the local and global economy, destination management, critical aspects of hospitality management and the role of marketing in tourism and hospitality.

**WORK INTEGRATED LEARNING**

This major gives you the opportunity to gain hands-on experience at tourism hotspots through regular study tours and field trips. Past field trip destinations have included:

- AQWA
- Margaret River
- Monkey Mia
- Perth Zoo
- Swan Valley.

You can also apply for an internship through the Business Internship unit.

**NEXT STEPS**

**CAREER OPPORTUNITIES**

- Corporate travel consultant
- Resort manager
- Restaurant and catering manager
- Tourism information officer
- Tourism manager

**EMPLOYMENT INDUSTRIES**

- Convention centres
- Destination management organisations
- Event companies
- Government departments
- Hotels and restaurants

**FURTHER STUDY**

- Master of Business Administration (Global)

“*My chosen degree and connections through Curtin enabled me to attend national conferences and build networks that I otherwise wouldn’t have been able to, including the Council for Australasian Tourism and Hospitality Education Conference in Adelaide.*”

Emma Gaunt
Event Development Executive, Tourism Western Australia. Bachelor of Commerce (Hons) (Tourism and Hospitality, and Public Relations)

---

**INDICATIVE ATAR**

- 70

**LOCATION**

- Perth, Malaysia, Mauritius.

**DURATION**

- 3 years full-time

**STUDY MODE**

- Full-time, Part-time*

**INAKE**

- Feb, Jul

**CRICOS CODE**

- 013905G

**PREREQUISITES**

- None

**DESIRES**

- At least Mathematics Applications ATAR or equivalent.

*International students studying in Australia on a student visa are not eligible to study part-time or fully online.

**DOUBLE MAJORS**

Tourism and Hospitality and: Marketing, Public Relations

**DOUBLE DEGREES:** See page 52

**PORTFOLIO ENTRY:** See page 54

**COURSE STRUCTURE**

Correct as at December 2016 but subject to change.

**Year 1**

Bachelor of Commerce common core units

Sustainable Tourism Management

**Year 2**

Hospitality Industry Management

Tourism Marketing

Sustainable Event Development

Managing Tourism Destinations

4 elective, minor or second major units

**Year 3**

Event Management

Contemporary Issues in Tourism

Dynamics of Hospitality Industry Management

4 elective, minor or second major units

Business Capstone

Note:

Core units for this major are currently under review which may result in changes to these units. Please refer to the website for the most up-to-date unit information.

---

**My chosen degree and connections through Curtin enabled me to attend national conferences and build networks that I otherwise wouldn’t have been able to, including the Council for Australasian Tourism and Hospitality Education Conference in Adelaide.”**

Emma Gaunt
Event Development Executive, Tourism Western Australia. Bachelor of Commerce (Hons) (Tourism and Hospitality, and Public Relations)
Do you want to undertake a challenging management role in a global business environment? The Bachelor of Business Administration will provide you with expertise in the general management area.

This wide-ranging degree can offer you a variety of opportunities for a career in business and management. It is designed for school leavers seeking a degree that will provide expertise in general management, and mature-age students with business experience.

There is a range of introductory topics, and you will undertake specialist units emphasising decision making, human resource issues, international issues and work-related projects.

The course positions you well to interact in a global business environment and you may have the opportunity to study overseas. Additional skills can be gained by taking elective units from outside your main field of specialisation. For example, language units.

You will graduate with expertise in general management and the ability to specialise in areas such as small business and entrepreneurship, human resources and international management.

WORK INTEGRATED LEARNING
As part of the Business Capstone common core unit, you’ll take part in a competition to run the most successful virtual company. You may also participate in industry-based projects and international study tours. You can also apply for an internship through the Business Internship unit to gain professional work experience while you study.

Through our partnership with the Chamber of Commerce and Industry of Western Australia, you could intern at a relevant business and work on a real-world project related to your area of study. Internships are selected through a competitive process.

NEXT STEPS
CAREER OPPORTUNITIES
- Branch manager
- Business administrator
- Operations manager
- Senior manager

EMPLOYMENT INDUSTRIES
- Corporations
- Government agencies
- Not-for-profit organisations
- Resources sector

FURTHER STUDY
- Graduate Certificate of Business
- Master of Business Administration (Global)
DOUBLE DEGREES

Studying for two degrees at once means you’ll graduate with double the qualifications, but in less than double the time. A double degree increases your skills and knowledge across two different learning areas and gives you more career opportunities and choices. You’ll study units from both courses, but the condensed program structure means it may take only 12 to 18 months longer than a single degree.

There are a select number of majors under the Bachelor of Commerce degree that are available to study as a double degree. You can combine these majors with selected degrees and majors in arts, law, science and engineering. Refer to the table below to design your perfect degree.

<table>
<thead>
<tr>
<th>Bachelor of Commerce</th>
<th>Bachelor of Arts*</th>
<th>OR</th>
<th>Bachelor of Laws</th>
<th>OR</th>
<th>Bachelor of Engineering*</th>
<th>OR</th>
<th>Bachelor of Science*</th>
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<td>Accounting</td>
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<tr>
<td>Tourism and Hospitality</td>
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</tbody>
</table>

Note: *See available majors on page 53. * You can also study Human Resource Management with Psychology to graduate with a Bachelor of Science (Psychology and Human Resource Management).

** COURSE ESSENTIALS **

<table>
<thead>
<tr>
<th>BACHELOR OF ARTS AND BACHELOR OF COMMERCE</th>
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<tbody>
<tr>
<td>CRICOS Code: 072465D</td>
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<tr>
<td>Indicative ATAR: 70</td>
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<tr>
<td>STAT: WE and V</td>
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<tr>
<td>Prerequisites: None</td>
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<tr>
<td>Duration: 4 years full-time</td>
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<tr>
<td>Location: Perth, online</td>
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<tr>
<td>Desired: At least Mathematics: Applications ATAR or equivalent</td>
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<tr>
<td>Intake: Feb, Jul</td>
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<tr>
<td>Study mode: Full-time, part-time*</td>
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</tbody>
</table>

Combining studies in arts and commerce has many benefits, including the ability to think outside the box and utilise both the left and right sides of the brain.

Available arts majors: 
- Anthropology and Sociology
- Chinese
- Creative Writing
- Geography
- History
- International Relations
- Internet Communications
- Japanese
- Journalism
- Literary and Cultural Studies
- Professional Writing and Publishing
- Screen Arts
- Theatre Arts

Available science majors: 
- Chemistry
- Coastal and Marine Science
- Data Science
- Environmental Biology
- Mathematics
- Physics

This double degree covers both exploration/ applied geology and commerce. It provides dual qualifications in these areas and develops graduates with unique opportunities to obtain employment in resource development and related fields involving natural resource management.

** BACHELOR OF ENGINEERING AND BACHELOR OF COMMERCE **

| CRICOS Code: 066673M                     |
| Indicative ATAR: 80                      |
| STAT: Not accepted                      |
| Prerequisites: Mathematics: Methods ATAR at least one of the following courses: Physics ATAR, Chemistry ATAR or Engineering Studies ATAR or equivalent |
| Duration: 5.5 years full-time           |
| Location: Perth                         |
| Desired: Mathematics Specialist: ATAR   |
| Intake: Feb, Jul                        |
| Study mode: Full-time, part-time*       |

This is an extended, optional program for engineering students. It is designed to further develop your business skills, giving you an added level of experience to take into the first stage of your engineering career after you graduate.

Available engineering majors: 
- Civil and Construction Engineering
- Chemical Engineering
- Mechanical Engineering
- Mining Engineering
- Metallurgical Engineering

** BACHELOR OF SCIENCE *(APPLIED GEOLOGY)* AND BACHELOR OF COMMERCE *(HUMAN RESOURCES MANAGEMENT AND INDUSTRIAL RELATIONS) **

| CRICOS Code: 043262M                    |
| Indicative ATAR: 70                     |
| STAT: WE and either V or Q              |
| Prerequisites: None                      |
| Duration: 4 years full-time             |
| Location: Perth                         |
| Desired: None                           |
| Intake: Feb, Jul**                      |
| Study mode: Full-time, part-time*       |

This double degree is designed to provide you with professional qualifications in both law and commerce. The law degree allows you to practise as a lawyer, while the commerce degree will develop your business knowledge and practical commerce skills.

Available commerce majors: 
- Accounting
- Finance
- Human Resource Management
- Marketing
- Taxation

<table>
<thead>
<tr>
<th>BACHELOR OF LAWS AND BACHELOR OF COMMERCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>CRICOS Code: 077965K</td>
</tr>
<tr>
<td>Indicative ATAR: 90</td>
</tr>
<tr>
<td>STAT: WE and either V or Q</td>
</tr>
<tr>
<td>Prerequisites: None</td>
</tr>
<tr>
<td>Duration: 4.5 years full-time</td>
</tr>
<tr>
<td>Location: Perth</td>
</tr>
<tr>
<td>Desired: Mathematics: Applications ATAR or equivalent</td>
</tr>
<tr>
<td>Intake: Feb</td>
</tr>
<tr>
<td>Study mode: Full-time, part-time*</td>
</tr>
</tbody>
</table>

This double degree is designed to provide you with a highly marketable knowledge of people and human behaviour, and the ability to help resolve issues in the workplace, recruit and engage employees, and improve individual and team performance.

To become a registered psychologist after graduating from this degree, you will need to complete an additional year of undergraduate psychology study and a further two years of skills-based training and/or postgraduate study.

* International onshore students must study full-time.
** July intake is not available to international students.
# Students studying Mining Engineering or Metallurgical Engineering will complete part of their degree in Kalgoorlie.
^ July intake is available for all majors except Civil and Construction Engineering.

Information in this publication is correct as at February 2017 and is subject to change. Some courses may change after this publication is printed, and/or may not be offered in 2018. Please refer to courses.curtin.edu.au for the most up to date information.
HOW TO APPLY: DOMESTIC STUDENTS

You are a domestic student if you are an Australian citizen or Australian dual citizen, a permanent resident of Australia, a holder of an Australian permanent humanitarian visa or a New Zealand citizen.

CURTIN ENTRY REQUIREMENTS
To be eligible to study a bachelor degree at Curtin, you normally need to have achieved the following:

- graduated from high school and met the requirements of the Western Australian Certificate of Education (WACE) or equivalent interstate high school certificate
- obtained an ATAR equal to or above the cut-off score of the course you wish to study
- achieved a scaled mark of at least 50 in each prerequisite for your chosen course.

SECOND SEMESTER INTAKE
If you want to apply for mid-year (second semester) entry, you need to apply directly to the University rather than through TISC. You apply through our online application system. Find your preferred course at courses.curtin.edu.au and hit Apply-find out how.

ADDITIONAL REQUIREMENTS
Some courses have additional entry criteria such as an interview, or submission of a portfolio, police clearance or Working with Children Check.

CREDIT FOR RECOGNISED LEARNING
You may be able to complete your degree in a shorter amount of time. At Curtin we grant credit for units within your course based on your previous study or work experience. It is called credit for recognised learning.

futurestudents.curtin.edu.au/undergraduate/entry/credit-transfer

TAKING A GAP YEAR
Once you have been offered a place at Curtin, you can delay starting your course for up to a year. This gives you the opportunity to take a break after high school, travel or get some work experience in your field of interest.

futurestudents.curtin.edu.au/ways-study/deferring

OTHER ENTRY PATHWAYS
If you don’t qualify for entry, don’t worry – there are some other options to help you gain admission.

UNREADY ENABLING PROGRAM
If you don’t meet Curtin’s entry requirements, you can still qualify for a range of business courses after completing the free Uniredy Enabling Program.

You must be an Australian citizen, New Zealand citizen or an Australian permanent resident to take the program. If you pass each of the four units in the program, you will be recognised as meeting Curtin’s minimum entry requirements. You can then apply for certain undergraduate courses at Curtin.

futurestudents.curtin.edu.au/uniready

PORTFOLIO ENTRY
Alternative entry is available for selected courses for those who can demonstrate equivalent to Curtin’s ATAR entry through the submission of a portfolio of work. The portfolio should demonstrate evidence of your academic achievements, qualifications and ability.

If your desired course allows portfolio entry and your submission is successful, you’ll be eligible for entry into that course.

futurestudents.curtin.edu.au/portfolio-entry

INDIGENOUS TERTIARY ENABLING COURSE
The Indigenous Tertiary Enabling Course is a six-month course designed to fast-track Indigenous students with a secondary education of year 11 and above, and/or a relevant TAFE qualification, into mainstream university degree programs. The course provides you with the necessary academic knowledge and skills in a culturally appropriate environment. It promotes a strong sense of Indigenous identity and values your cultural background.

You can take part in cultural exchange field trips and camps, and receive life coaching and tutoring.

AOF QUALIFICATIONS
You may meet our minimum academic entry requirements if you have evidence of English competency and you’ve received credit for recognised learning.

futurestudents.curtin.edu.au/uniready

TAKING A GAP YEAR
Once you have been offered a place at Curtin, you can delay starting your course for up to a year. This gives you the opportunity to take a break after high school, travel or get some work experience in your field of interest.

futurestudents.curtin.edu.au/ways-study/deferring

SPECIAL TERTIARY ADMISSIONS TEST
The Special Tertiary Admissions Test (STAT) is a national test for people who are at least 20 years of age by 1 March (semester one intake) or 1 August (semester two intake) of the intended year of study. The STAT assesses a range of competencies considered important for success in tertiary study. To be eligible for entry to Curtin, you will need to achieve a score of at least 135 in either the Quantitative (Q) and/or Verbal (V) components, and at least 140 in Written English (WE).

futurestudents.curtin.edu.au

CURTIN COLLEGE
Located on Curtin’s main campus in Bentley, Perth, Curtin College offers various qualifications, ranging from Certificate IV to Diploma level, that can help you gain eligibility to apply to Curtin University.

Tel: +61 8 9266 4888
curtincollege.edu.au

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futurestudents.curtin.edu.au

USEFUL CONTACTS
Curtin Future Students Centre
Tel: +61 8 9266 1000
Fax: +61 8 9266 3331
Email: futurestudents@curtin.edu.au
Web: futurestudents.curtin.edu.au

Tertiary Institutions Service Centre (TISC)
Tel: +61 8 9318 8000
Fax: +61 8 9225 7050
Email: info@tisc.edu.au
Web: tisc.edu.au

The scholarships website contains:

- up-to-date information and eligibility criteria for available scholarships
- tips for writing a good scholarship application
- a sign-up email alert service that lets you know when a scholarship matching your selection criteria is open for applications. You will also receive a reminder one week before applications close.

Scholarships.curtin.edu.au

The opportunities website contains:

- detailed information regarding the University’s opportunities
- tips and advice on how to be successful
- sign-up email alert service that lets you know when new opportunities are available

Opportunities.curtin.edu.au

SCHOLARSHIPS
A scholarship can offer you financial, academic and career support, giving you more opportunities to gain new skills and expand your horizons. Scholarships are not loans – the money is given to you provided you fulfil key requirements such as academic performance, work experience or volunteer commitments. They are offered through a competitive process.

There is a variety of scholarships available from Curtin. Some are offered for academic achievement, while others are designed to make university possible for students who face financial hardship.
HOW TO APPLY: INTERNATIONAL STUDENTS

You are considered an international student if you are required to hold a student visa to study in Australia. This includes temporary residents and non-residents of Australia and New Zealand. You can apply to Curtin yourself or through a registered Curtin agent.

Once you have chosen your course, you will need to apply to Curtin for a place. There are several steps to the application process.

1. FIND OUT IF YOU QUALIFY TO STUDY YOUR CHOSEN COURSE
   To apply for an undergraduate course, you must satisfy academic entry requirements as well as English language competency requirements.
   Entry is competitive and you may need to achieve scores higher than the minimum requirements for admission to some courses. You can apply to Curtin before you take your final high school exams.

2. GATHER THE REQUIRED DOCUMENTS
   You will need to provide certified copies of your previous qualifications and English proficiency documents. Additional documentation may be required for particular courses or personal circumstances.

3. APPLY FOR A PLACE
   If you are using the services of a Curtin registered agent, you should lodge your application with the agent and contact them if you have any questions throughout the admission process.
   The following step is only relevant if you are applying to the University yourself.

   OPTION 1: ONLINE
   Complete the online application form, which takes approximately 40 minutes. Attach certified copies of the required application documents.

   curtin.edu/international-application
   If your documents are not in an electronic format or cannot be scanned in, submit your application through email, mail or by fax (see option 2).

   OPTION 2: EMAIL, MAIL OR FAX
   Download and complete the International admission for application form international.curtin.edu.au/apPLY/how-to and email, mail or fax it to Curtin together with certified copies of the required application documents. The email address, postal address and fax number are provided at the end of the application form.

4. WAIT FOR YOUR OFFER
   Assessing your application will take approximately two weeks.* You will be notified if further documents are required and your assessment may be delayed until we receive these documents.
   *Please note that this is an approximation. Some applications may take longer to assess dependent on course specifics.

5. RECEIVE YOUR OFFER
   If your application is successful, you will receive an offer package comprising:
   • a Letter of Offer
   • a Simplified Student Visa Framework (SSVF) form (if applicable)
   • an Acceptance of Offer form
   • a Payment Options form
   • the Terms of Offer
   • an International Student Refund Agreement flyer
   • Curtin’s Pre-departure Guide
   • Curtin Housing Services flyer
   • Overseas Student Health Cover Information

6. ACCEPT YOUR OFFER
   When you receive your offer package, carefully review your Letter of Offer and make sure your name, course title and semester details are correct.
   Once you meet all the conditions on your Letter of Offer, submit the Acceptance of Offer form along with your deposit for tuition fees, the Overseas Student Health Cover fee and a photocopy of your passport details page.

   STUDENTS UNDER 18 YEARS OF AGE
   If you will be under 18 years old when you start your studies at Curtin, you will need to nominate an approved care, who will have responsibility for your welfare in Australia until you turn 18, after which you are considered an adult by Australian law.
   You will also need to complete a local care plan and other documentation required by the relevant Australian authorities when you apply for your Australian student visa.
   To receive your student visa, you must notify Curtin's International Office by email, mail or fax prior to your arrival in Australia.

7. APPLY FOR YOUR STUDENT VISA
   You will receive an email that confirms your enrolment, called an electronic Confirmation of Enrolment (eCOE). You should apply for your student visa once you receive your eCOE.

OTHER WAYS TO APPLY

APPLY USING AN AGENT
   If you are using the services of a Curtin registered agent, you lodge your application via the agent and contact them if you have any queries throughout the admission process.

USEFUL CONTACTS
   Curtin International
   Tel: + 61 8 9266 7331
   Email: international@curtin.edu.au
   Web: International.curtin.edu.au

   Future Student Services
   Tel: + 61 8 9266 1000

SCHOLARSHIPS

Curtin awards a number of scholarships to eligible international students intending to study in Australia.

curtin.edu.au/scholarships

The Australian Government also provides scholarships such as the Australia Awards Scholarship and the Australia Awards Endeavour Scholarships.

scholarships, see international.curtin.edu.au/scholarships

AUSTRALIA AWARDS SCHOLARSHIPS (AAS)

AAS Scholarships provide higher education opportunities for students from developing countries.

scholarships.gov.au

AUSTRALIA AWARDS ENDEAVOUR SCHOLARSHIPS

The Endeavour Awards are the Australian Government’s Internationally competitive, academic merit-based scholarships, providing opportunities for citizens of the Asia-Pacific, Middle East, Europe and the Americas to undertake study, research and professional development in Australia.

scholarships.gov.au

For more information on partner countries, scholarship eligibility and application information for the above scholarships, see australiaawards.gov.au or email Curtin’s International Sponsored Students Unit at Issu@curtin.edu.au.

CURTIN COLLEGE

Located on Curtin’s main campus in Bentley, Perth, Curtin College offers various qualifications, ranging from Certificate IV to Diploma level, that can help you gain eligibility to apply to Curtin University.

curtincollege.edu.au

CURTIN ENGLISH

If you don’t meet the English language entry score required for your course, consider first taking a study program at Curtin English. Curtin English is located on campus grounds in Perth and gives you access to university facilities and support services.

Your Curtin English course can be packaged together with your chosen undergraduate, postgraduate or diploma program to streamline your enrolment and visa application process.

english.curtin.edu.au
### FEES FOR INTERNATIONAL STUDENTS

#### OFFER LETTER (100 CREDIT) PUBLISHED FEE
As an international student, you need to pay the fees for your first study period (one semester or 100 credits) before arriving in Australia in order to receive a confirmation of enrolment. The fee quoted on the international offer letter is only an approximation and may differ slightly in accordance with the units you choose to study upon your enrolment.

#### INDICATIVE ESSENTIAL INCIDENTAL FEES
Some courses require compulsory additional payment for retainable materials and course-related fees, known as essential incidental fees. Some individual units may have optional fees for course materials and other course-related items. The indicative essential fees listed in this guide are correct for 2017 and may be subject to change.

#### REFUND AGREEMENT
The categories under which the University Fees Centre will assess an application for refund are laid out in the University’s International Student Refund Agreement. The agreement is supplied to you with your Letter of Offer and can also be accessed online at fees.curtin.edu.au/refunds.cfm, where you can also view the most up-to-date information as the policy is subject to change.

#### INDICATIVE CUT-OFF SCORES KEY

<table>
<thead>
<tr>
<th>GCE A-levels/STPM/ATAR/WAUPP/IB</th>
<th>Course prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>A-grade: 5 points</td>
</tr>
<tr>
<td>B</td>
<td>B-grade: 4 points</td>
</tr>
<tr>
<td>C</td>
<td>C-grade: 3 points</td>
</tr>
<tr>
<td>D</td>
<td>D-grade: 2 points</td>
</tr>
<tr>
<td>E</td>
<td>E-grade: 1 point</td>
</tr>
<tr>
<td></td>
<td>Subject grades coven for STPM</td>
</tr>
<tr>
<td>A</td>
<td>A*: 4 points</td>
</tr>
<tr>
<td>B</td>
<td>B*: 3 points</td>
</tr>
<tr>
<td>C</td>
<td>C*: 2 points</td>
</tr>
<tr>
<td></td>
<td>C: 1 point</td>
</tr>
<tr>
<td></td>
<td>Please note: Scores for individual prerequisites may be taken into consideration for assessment purposes.</td>
</tr>
</tbody>
</table>

#### Sri Lanka: GCE A-level issued by the Department of Examinations

Score conversion for GCE A-Level

- A grade: 5 points
- B grade: 4 points
- C grade: 3 points
- D grade: 2 points
- E grade: 1 point

#### FEE INFORMATION
The tuition fees (shown in Australian dollars) are based on a normal full-time study load of 100 credits per semester (approximately 4 course units). If you study more than 100 credits per semester, you will have a higher annual tuition fee. The tuition fee is calculated and charged on a semester basis.

Individual unit fees are listed at fees.curtin.edu.au/course_fees.cfm.

Note: all listed fees are subject to annual increases.

#### FEES AND CUT-OFF SCORES

<table>
<thead>
<tr>
<th>Course Name</th>
<th>CRICOS Code</th>
<th>Duration</th>
<th>Location</th>
<th>Intake</th>
<th>INDICATIVE OFFER Letter (100 Credit) Published Fee $A</th>
<th>Indicative Year 1 Fee $A</th>
<th>Total Indicative Course Fee $A</th>
<th>Indicative Essential Incidental 2017 Fee $A</th>
<th>Indicative cut-off scores</th>
</tr>
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<tbody>
<tr>
<td>Arts (BA) and Commerce (BCIC)</td>
<td>071265D</td>
<td>4 years</td>
<td>Perth</td>
<td>Feb, Jul</td>
<td>14,900</td>
<td>30,000</td>
<td>129,100</td>
<td>60</td>
<td>A: 65 or above</td>
</tr>
<tr>
<td>Applied Geology (BSc) and Finance (BCIC)</td>
<td>093262M</td>
<td>4 years</td>
<td>Perth</td>
<td>Feb, Jul</td>
<td>16,300</td>
<td>32,800</td>
<td>145,100</td>
<td>160</td>
<td>A: 65 or above</td>
</tr>
<tr>
<td>Business Administration (BBA)</td>
<td>038825A</td>
<td>3 years</td>
<td>Malaysia*</td>
<td>Feb, Jul</td>
<td>14,600</td>
<td>29,800</td>
<td>93,000</td>
<td>1,000</td>
<td>A: 65 or above</td>
</tr>
<tr>
<td>Business Administration (BBA)</td>
<td>N/A</td>
<td>3 years</td>
<td>Malaysia*</td>
<td>Feb, Jul</td>
<td>RM 13,008</td>
<td>RM 26,016*</td>
<td>RM 78,048*</td>
<td>TBA</td>
<td>A: 65 or above</td>
</tr>
<tr>
<td>Commerce (BCom) (Honours)</td>
<td>078133F</td>
<td>1 year</td>
<td>Perth</td>
<td>Feb</td>
<td>14,900</td>
<td>29,800</td>
<td>93,000</td>
<td>0</td>
<td>A: 65 or above</td>
</tr>
<tr>
<td>Commerce (BCom)</td>
<td>013953G</td>
<td>3 years</td>
<td>Singapore</td>
<td>Feb, Jul</td>
<td>14,900</td>
<td>29,800</td>
<td>N/A</td>
<td>5</td>
<td>A: 65 or above</td>
</tr>
<tr>
<td>Engineering (BEng) and Commerce (BCIC)</td>
<td>066675M</td>
<td>5.5 years</td>
<td>Perth</td>
<td>Feb, Jul</td>
<td>19,000</td>
<td>36,200</td>
<td>217,000</td>
<td>625</td>
<td>A: 59 or above</td>
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<tr>
<td>Engineering (BEng) and Commerce (BCIC)</td>
<td>N/A</td>
<td>3 years</td>
<td>Malaysia*</td>
<td>Feb, Jul</td>
<td>RM 13,008</td>
<td>RM 26,016*</td>
<td>RM 78,048*</td>
<td>TBA</td>
<td>A: 65 or above</td>
</tr>
<tr>
<td>Engineering (BEng) and Commerce (BCIC)</td>
<td>067962B</td>
<td>3 years</td>
<td>Perth</td>
<td>Feb, Jul</td>
<td>14,800</td>
<td>29,800</td>
<td>124,700</td>
<td>0</td>
<td>A: 65 or above</td>
</tr>
<tr>
<td>Engineering (BEng) and Commerce (BCIC)</td>
<td>077965K</td>
<td>4.5 years</td>
<td>Perth</td>
<td>Feb, Jul</td>
<td>15,000</td>
<td>29,800</td>
<td>162,000</td>
<td>0</td>
<td>A: 65 or above</td>
</tr>
<tr>
<td>Engineering (BEng) and Commerce (BCIC)</td>
<td>078482K</td>
<td>4.5 years</td>
<td>Perth</td>
<td>Feb, Jul</td>
<td>14,800</td>
<td>29,800</td>
<td>161,800</td>
<td>0</td>
<td>A: 65 or above</td>
</tr>
<tr>
<td>Psychology and Human Resource Management (BSc(PsychHRM))</td>
<td>080752G</td>
<td>4 years</td>
<td>Perth</td>
<td>Feb, Jul</td>
<td>17,700</td>
<td>35,700</td>
<td>147,500</td>
<td>0</td>
<td>A: 65 or above</td>
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<tr>
<td>Psychology and Human Resource Management (BSc(PsychHRM))</td>
<td>0338391</td>
<td>5 years</td>
<td>Perth</td>
<td>Feb, Jul</td>
<td>17,700</td>
<td>35,700</td>
<td>182,200</td>
<td>280</td>
<td>A: 65 or above</td>
</tr>
<tr>
<td>Science (BSc) and Commerce (BCIC)</td>
<td>074654E</td>
<td>4 years</td>
<td>Perth</td>
<td>Feb</td>
<td>15,800</td>
<td>31,500</td>
<td>138,600</td>
<td>12</td>
<td>A: 65 or above</td>
</tr>
</tbody>
</table>

* Some courses are offered on a trimester basis or commence mid-year. Course fees listed for Malaysia and Singapore are correct for 2017, and are subject to change. Course majors and streams may vary across campuses. Contact the University for the most up-to-date information.

** Note: all listed fees are subject to annual increases.

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*Some courses have optional fees for course materials and other course-related items. The indicative essential fees listed in this guide are correct for 2017 and may be subject to change.

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Your journey with Curtin doesn’t end after you’ve finished your studies. Opportunities to connect with your fellow graduates, pursue further study or gain career support mean there are a variety of ways for you to remain a member of the Curtin community.

HONOURS OPTIONS
If you have a high course-weighted average, you may be invited to take an extra year’s study, leading to an honours award. During your extra year, you will learn research techniques and undertake your own research project.

POSTGRADUATE PATHWAYS
Postgraduate courses can help you acquire new skills and stand out in the job market. They vary in length from a six-month graduate certificate to two-year master degree and really hone your skills. There are courses available in the following business areas:

- Accounting and Taxation
- Business Administration (MBA)
- Business Management
- Finance
- Human Resources Management
- Information Systems and Technology
- International Business and Entrepreneurship
- Marketing
- Mineral and Energy Economics
- Supply Chain Management
- Procurement.

CAREER SUPPORT
The Curtin Careers and Employment Centre offers advice, programs, services and tools to support you with career development and job applications.

CAREERHUB
Careernet is our comprehensive job search engine displaying part-time and full-time vacancies, tailored career resources and access to a suite of on-campus discipline specific workshops and employer events.

careerhub.curtin.edu.au

GLOBAL CAREERS
Global Careers connects you with employers around the world. You can view hundreds of job opportunities advertised by some of the world’s largest and most prestigious employers, and can search for jobs based on your course of study, citizenship and individual working rights.

globalcareers.curtin.edu.au

ALUMNI NETWORKS
When you graduate, you automatically become part of the Curtin alumni and join a network of more than 200,000 former students and graduates, with many being influencers, creators, innovators and game changers. The Curtin Alumni Network can provide you with lifelong access to a range of benefits and opportunities to support your professional development and help you maintain a connection with Curtin.

"While working towards my Bachelor of Commerce degree, I obtained work with Juicebox, a Perth-based web design and marketing agency, and with entrepreneur start-up community Bloom, where I worked as an industry mentor.

This experience has been invaluable in helping me to secure my current position as Account and Marketing Manager with an innovative team at Tap into Safety, which brings health and safety training into the digital age."

- Boyd Hout
Account and Marketing Manager, Tap into Safety
Bachelor of Commerce (Marketing)

Perth is consistently ranked as one of the world’s most liveable cities. As the capital of Western Australia, Perth is safe, prosperous and multicultural – an ideal destination for students and tourists alike.

The city is set against the stunning backdrop of the Indian Ocean and combines natural beauty with period architecture. Browse for fashion on Murray Street mlf, learn to surf on the iconic Scarborough Beach or enjoy a cappuccino in historic Fremantle.

A CONVENIENT TIME ZONE
As Perth is located in the same time zone as cities like Hong Kong, Singapore, Beijing and Kuala Lumpur, it’s easy to stay in touch with your friends and family at home.

FOOD AND ENTERTAINMENT
Perth offers a huge range of dining and entertainment options that reflect the cultural diversity of the city. In Northbridge, the city’s cultural precinct, the restaurant and small bar scene is growing rapidly. Beyond Perth there are areas of outstanding beauty, where you can experience diverse wildlife and natural wonders.

Try one of the hiking or cycling trails in the ancient Kari forests, go canoeing, camping or caving, and explore the spectacular regional marine parks.

WORK WHILE YOU STUDY
Some international student visas allow you to work up to 40 hours per fortnight during semester and full-time during holiday periods.

For more information on moving to Perth to study, see international.curtin.edu.au