



# Ignition 2017

Innovation and Entrepreneurship  
Sponsorship

## UWA's Research Development and Innovation (RDI) is sponsoring two UWA students or staff to attend the Curtin Ignition Program in 2017.

UWA's Research Development and Innovation (RDI) office works with researchers to:

- Develop research opportunities
- Create impact from research
- protect and commercialise intellectual property created at UWA

RDI also works with industry to facilitate collaborative research projects and access to new technologies.

### The Ignition Course

Ignition is an intensive 5½ day education program for aspiring entrepreneurs, academics and corporate innovators to trial and prepare their business ideas for the commercial environment.

Ignition is open to anyone with a business idea, research project or early stage business venture that could become a high growth business.

Applications from new and aspiring entrepreneurs with limited experience in starting a business are encouraged.

Passion and ambition to take ideas forward and 'make it happen' are highly important attributes for success at Ignition.

### Attend the Course

RDI is sponsoring two UWA students or staff to attend the Ignition Innovation and Entrepreneurship Course in 2017.

The course will be held:

**Sunday 13 - Friday 18 August 2017**

Applicants must be prepared to commit one full week (3pm, Sunday 13 August - 9pm, Friday 18 August) to an intensive and results-focused program. Fluency in spoken and written English is essential.

### Eligibility & Judging Criteria

Sponsorship applications are judged on their individual merit based on the following eligibility criteria:

- The applicant is currently a student or staff at UWA
- The novelty of your business, idea or invention
- The market potential and uniqueness of your proposal
- The applicant is willing to assign IP rights to UWA and commercialise in line with UWA's IP Policy

### Information Session

- Date: Monday 29 May 2017
- Time: 3.00pm - 5.00pm
- Venue: Futures Observatory, Hackett Hall
- Please RSVP for the information session by **12 noon, Monday 29 May** to: [resdev-research@uwa.edu.au](mailto:resdev-research@uwa.edu.au)

### Further Information

Award of sponsorship places are made based on the written information provided in the application form.

For information regarding the sponsorship please contact RDI:

Tom Schneppe

- [tom.schneppe@uwa.edu.au](mailto:tom.schneppe@uwa.edu.au)
- Tel: 6488 1520

### Sponsorship Applications

Apply online at: [www.ignition.curtin.edu.au](http://www.ignition.curtin.edu.au)

Closing date is **7 July 2017**.

Sponsorships are limited to one per business, and terms and conditions apply.

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