



Curtin University

EXPAND THE FRONTIERS OF BUSINESS KNOWLEDGE

RESEARCH DEGREES AT
CURTIN BUSINESS SCHOOL



Make tomorrow better.

business.curtin.edu.au/research-degrees



Curtin is ranked in the top two per cent in the world* through our focus on research that delivers economic and social benefits to Australia and beyond.

*Academic Ranking of World Universities 2016

THE PERFECT PLACE TO STUDY

As one of Australia's top ten business schools¹, we are renowned for our leadership and innovation in business.

At Curtin, you can see ideas and innovation burst into life. Based in Perth – a safe, vibrant, multicultural city – as well as overseas, Curtin Business School actively conducts research that helps solve real business challenges in Australia and around the world.

We are committed to providing opportunities so you can gain an international perspective, learn practical skills for the workplace, build a strong network and benefit from our research collaborations. Whether you have just completed an undergraduate degree with honours, or have extensive industry experience and completed a master degree, we will support you so you can feel confident in choosing to study one of our business research degrees.

¹Eduuniversal Business School Rankings 2015



CURTIN BUSINESS SCHOOL:

- regularly informs policy-making and debate
- attracts an average of just under \$5 million annually in research income
- demonstrates business expertise with more than 165 approved research supervisors over a range of business topics
- offers scholarships tailored to students' business goals and requirements
- provides financial assistance for students to attend relevant local and international conferences
- provides supervision, facilities and resources, including on the Western Australian economic, social and public policy environment.

INSTITUTES AND CENTRES UNDERTAKING APPLIED RESEARCH:

- Asia Business Centre
- Bankwest Curtin Economics Centre
- Centre for Research in Applied Economics
- John Curtin Institute of Public Policy
- National Centre for Student Equity in Higher Education.

CHOOSE OUR BUSINESS RESEARCH DEGREES

There are three types of business research degrees that you can study at Curtin Business School, depending on your academic and professional background.

Which option is best for you?

The Doctor of Business Administration and Doctor of Philosophy are doctoral level research degrees that inspire you to explore and develop new knowledge in one or more fields of investigation, scholarship or professional practice. If you don't qualify for one of these degrees, you can apply for a Master of Philosophy, which prepares you for a future in research.

DOCTOR OF BUSINESS ADMINISTRATION

The Doctor of Business Administration (DBA) is a doctoral level qualification and the highest university course in the field of business administration. It is designed to develop highly skilled, critical thinking and practical managers who can design and implement a significant research initiative. By relating this degree to a practical business situation, you could give yourself and your organisation a competitive edge.

If you choose to study the DBA, you will undertake coursework units that prepare you to design and implement a research project. You will also learn to conceptualise research questions, source and analyse data, identify your contributions to theory and practice, and complete a substantial research thesis, which will be examined by experts in your field.

ENTRY REQUIREMENTS

You must have achieved a 70 per cent course weighted average in a master degree such as a Master of Business Administration (or equivalent) and have five years of relevant professional and managerial experience.

DURATION

Three to four years full-time (or equivalent part-time study).

“Completing the units while preparing my proposal enabled me to confidently move through the milestones of my research with the vision of contributing to professional practice.”

Cherie Wabeke
DBA student.

DOCTOR OF PHILOSOPHY

The Doctor of Philosophy (PhD) inspires you to discover new facts, formulate theories or reinterpret known data and established ideas.

If you study a PhD at Curtin, your aim will be to develop a thesis that makes a significant and original contribution to knowledge and understanding in your field. You could also choose to get involved with business theory and scholarship.

ENTRY REQUIREMENTS

You need a background in theory and research, and have completed a master degree by research or a bachelor degree with first class or upper second class honours.

DURATION

Three to four years full-time (or equivalent part-time study).

“I learned different types of essential research paradigms, research procedures and research ethics.”

Anwar Sadat Shimul
PhD candidate.

MASTER OF PHILOSOPHY

The Master of Philosophy (MPhil) teaches you how to apply advanced business knowledge to research, scholarship and further learning. If you complete the MPhil, you can qualify for entry into a PhD.

If you choose to study the MPhil, you will work on a major research project that explores a particular area of business, management or a related discipline. Depending on your academic and professional background, you may also undertake coursework to give you the skill base for completing a master thesis.

ENTRY REQUIREMENTS

You must have a record of high achievement in an undergraduate degree or graduate diploma in business, economics or commerce.

DURATION

Two years full-time (or equivalent part-time study).

“The practical nature of the assignments provides insight into the nature of a future academic career.”

Jennifer Saric
MPhil student.

KEY RESEARCH PROGRAMS

You are encouraged to have a proposed research topic in mind before contacting the University. Your research topic will need to be related to one of the following research programs:

- Accounting Education
- Applied Law, Taxation and Research
- Big Data
- Communication and Media Effectiveness
- Corporate Social Responsibility and Sustainability
- Critical Management Studies
- Customer Experience
- Empirical Economics
- Energy and Mineral Economics
- Entrepreneurship and Innovation
- Financial Reporting Quality and Capital Markets
- Foreign Direct Investment and Multinational Companies
- Health Economics
- Housing Economics
- Human Capital and Resource Management
- Labour Markets
- Logistics and Supply Chains
- Luxury Branding
- Management Strategy and Decision Making
- Not-for-Profit and Public Sector
- Public Policy and Finance
- Research in Development
- Sustainable and Health Tourism

SEARCH FOR A SUPERVISOR

Once you have a research topic in mind, search for a supervisor on our register.

research.curtin.edu.au/postgraduate-research/about/register-supervisors

HOW TO APPLY

Once you have chosen your research topic and lined up a possible supervisor, you can lodge your application online. Your application will include a two-page research proposal, and will need to be approved by the Faculty Graduate Studies Committee before you start.

research.curtin.edu.au/postgraduate/future-students

BIG DATA

In today's world, we need to manage the increasing size and complexity of data. Curtin researchers are developing ways of classifying and structuring new types of data, and exploring the relationships between different types of data in the area of network science, which has applications in fields as diverse as marketing, finance and national security.

SUSTAINABLE AND HEALTH TOURISM

This program focuses on the increasing significance of sustainability to the tourism industry. Priority areas within this program include research on health and wellness tourism, nature-based tourism, event and hospitality tourism, volunteering and regional development.

ENERGY AND MINERAL ECONOMICS

Australia's resources and energy industry depends on applied research to remain productive and competitive. Projects in this program have researched primary, secondary and renewable energy economics, advanced evaluation practices to help with decision-making in mining projects and improved mining tax administration and collection frameworks.

For more information:

business.curtin.edu.au/research-degrees

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